



April 29, 2008

To Whom It May Concern:

The Phoenix Zoo will carry on the tradition of ZooFari, its exclusive untamed and exotic soiree on Friday, October 3, 2008 from 7 p.m. to 11 p.m. This black-tie tradition, celebrating its 21<sup>st</sup> year, has gained a following by Valley residents and businesses. Guests will be tempted by more than 60 upscale restaurants, resorts and purveyors of specialty desserts, wines and fine liquors as they spend a unique evening strolling under the stars. The event offers an unforgettable evening of amazing entertainment, the Zoopendous Silent Auction featuring gorgeous jewelry, unique pieces of art, spa packages and an exciting raffle.

All proceeds from ZooFari 2008 will benefit our animals and help the Phoenix Zoo to continue to be a major educational resource for teachers and students throughout the Valley and state. Our Presenting Sponsor once again is SRP, and we are so thankful for their continued support.

We would like to take this opportunity to invite you personally to participate as a highly valued sponsor. As a ZooFari Sponsor, you will have a one-of-a-kind venue in which to entertain friends, family, employees and colleagues, all while demonstrating your support of one of our state's most valuable educational and conservation organizations.

We would be pleased to include you as one of our ZooFari sponsors. Please return the attached form to let us know which sponsorship level is of interest to you. A representative from the Phoenix Zoo will contact you immediately and reserve your special sponsorship package.

If you have any questions about the benefits included with our sponsorship levels, please feel free to contact Trish Bump at 602.914.4309 or [tbump@thephxzoo.com](mailto:tbump@thephxzoo.com). The final paperwork deadline is Thursday, July 10. **However, if you return your commitment form by Friday, June 13, you will be entered into a drawing for a Diamondbacks suite for up to 12 guests.** We look forward to counting you as one of our partners. Thank you.

Warmest Regards,

A handwritten signature in black ink, appearing to read "Trish Bump".

Trish Bump  
Strategic Partnerships Manager  
[tbump@thephxzoo.com](mailto:tbump@thephxzoo.com)

A handwritten signature in black ink, appearing to read "Peter Faur".

Peter Faur  
2008 ZooFari Event Chair  
[pfaur@cox.net](mailto:pfaur@cox.net)



## ZooFari 2008 Sponsorship Packages

**African Lion (Three available) . . . . . \$25,000**

Logo and/or name included in all print advertising as well event invitations, programs, etc  
20'x20' private den for entertaining your guests  
10 VIP Tickets to the event, (early entrance at 6:30pm) and includes access to the Zoo's VIP den as well as your private den  
50 Den Tickets to the event, includes access to your private den  
60 tickets to the private "Thank You Night at ZooLights" on Friday, November 14<sup>th</sup>  
Tax write-off for a portion of your sponsorship investment

**And More!**

**Fennec Fox (Five Available) . . . . . \$15,000**

Logo and/or name included on print advertising (where applicable)  
10'x20' private den for entertaining your guests  
6 VIP Tickets to the event, (early entrance at 6:30pm) includes access to the Zoo's VIP den as well as your private den  
34 Den Tickets to the event, includes access to your private den  
40 tickets to the private "Thank You Night at ZooLights" on Friday, November 14<sup>th</sup>  
Tax write-off for a portion of your sponsorship investment

**And More!**

**Rhinoceros . . . . . \$8,500**

6 VIP Tickets to the event (early entrance at 6:30pm), includes access to the Zoo's VIP den  
26 General Admission Tickets to the event  
32 tickets to the private "Thank You Night at ZooLights" on Friday, November 14<sup>th</sup>  
Tax write-off for a portion of your sponsorship investment

**And More!**

**Giraffe . . . . . \$5,750**

4 VIP Tickets to the event (early entrance at 6:30pm), includes access to the Zoo's VIP den  
18 General Admission Tickets to the event  
22 tickets to the private "Thank You Night at ZooLights" on Friday, November 14<sup>th</sup>  
Tax write-off for a portion of your sponsorship investment

**And More!**

**Zebra . . . . . \$3,000**

2 VIP Tickets to the event (early entrance at 6:30pm), includes access to the Zoo's VIP den  
10 General Admission Tickets to the event  
12 Tickets to the private "Thank You Night at ZooLights" on Friday, November 14<sup>th</sup>  
Tax write-off for a portion of your sponsorship investment

**And More!**

**Please inquire about additional Special Opportunities for ZooFari including:**

- VIP Lounge Sponsorship
- Silent Auction Sponsorship
- Valet Sponsorship
- Activities Sponsorship
- And More!



## 2008 ZOOFARI SPONSORSHIP COMMITMENT

- YES! I/we accept the invitation to become a sponsor for ZooFari 2008 on Friday, October 3<sup>rd</sup>. We are interested in finding out more about the package below (please circle one or more)

African Lion                      Fennec Fox                      Rhinoceros  
Giraffe                              Zebra  
Special Opportunities

- NO, we are unable to participate, but would like to help in other ways. Please send me more information on ways to support ZooFari and the Phoenix Zoo.
- NO, we are unable to participate this year.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Website Address \_\_\_\_\_

Phone Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**A representative from the Phoenix Zoo will contact you immediately with additional information as well as reserve your special sponsorship package. Thank you for supporting ZooFari 2008 and the Phoenix Zoo!**