

Phoenix Zoo Family Fun Getaway

OFFICIAL RULES

All persons over the age of 18 and a resident of Arizona may enter the promotion by attending Zoomation at the Phoenix Zoo March 12-16 or March 19-23, 2008, 6:30 - 10:00 p.m. and by completing the registration form available at the LEGOLAND California, Field of Flowers. If you cannot attend Zoomation, you may enter by hand-printing your name, address, city, state, zip, daytime telephone number and age on a 3" x 5" piece of paper and sending it to: Phoenix Zoo, 455 North Galvin Parkway, Phoenix, Arizona 85008 by 03/23/08. No mechanical reproductions allowed. **Limit one entry per person for the entire Promotion Period.** All entries become the property of Phoenix Zoo ("Sponsor") and none will be returned. Sponsor is not responsible for entries that are incomplete, incorrect, and/or deemed not eligible by Sponsor for any reason. Sponsor is not responsible for any type of typographical or other error in the printing of the offer, the administration of the promotion or the announcement of prize/prize winner. Sponsor is not responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible, or for entries submitted in a manner that is not specifically allowed in these Official Rules; all such entries may be disqualified. Multiple entries per person may invalidate ALL entries submitted by that entrant for the entire Promotion Period.

DRAWING: Winner will be selected in a random drawing from all eligible entries on 03/25/08, conducted by Sponsor whose decisions will be final on all matters relating to this promotion.

ELIGIBILITY: This promotion is open to legal residents of the state of Arizona, except employees of Sponsor, its affiliates, subsidiaries, sales representatives, advertising, sales promotion and judging agencies and members of the immediate families (parent, child, sibling and spouse of each) or households of any of the above.

PRIZE: One (1) family four-pack of two (2) day tickets to LEGOLAND California and two (2) night hotel stay at Inns of America Suites in Carlsbad, California for up to four (4) guests. Approximate retail value: \$650.00. No substitution, barter, transfer or assignment of prizes permitted, except by Sponsor at its sole discretion. All other costs associated with prize not stated herein as being awarded are the responsibility of the winner. All details of prize not specified herein are at the sole discretion of Sponsor. **Odds of winning prize depend on the total number of eligible entries received.**

GENERAL TERMS & CONDITIONS: Prize will be delivered to winner by 04/01/08. By entering, entrants agree to abide by and be bound by these rules and the judges' decisions. Prize is non-transferable. No cash redemption or prize substitution permitted except by Sponsor, who may, in its sole discretion, substitute a prize of equal or greater value if the featured prize or any portion thereof becomes unavailable. All income taxes on prize are the sole responsibility of the winner. By accepting prize, winner agrees that neither the Sponsor nor its affiliates, subsidiaries, distributors, agencies, nor any of their respective employees, shareholders, directors or officers, will have any liability whatsoever for any injuries, losses, harm, damage, cost, or expense, including, without limitation, any personal injury, arising from or in connection with participation in the Promotion, or the acceptance, possession or use of prize. Winner acknowledges that neither Sponsor nor its directors, employees, or agents, have made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Acceptance of prize further constitutes consent of winner (or his/her parent or legal guardian if winner is a minor in his/her state of residence) to Sponsor's use of winner's name, likeness and/or prize or biographical information in commerce or in any media worldwide without limitation for advertising, trade or promotional purposes without further compensation, except where prohibited. All Federal, State, and Local laws and regulations apply. Void outside the 50 United States and D.C. and where prohibited. Note: All rules subject to change without notice.

WINNERS INFO: For name of winner go to www.phoenixzoo.org. Winner's name will be posted after 03/26/08.