



Zoo 4 You

AQUATIC WILDLIFE & AQUARIUM EXHIBITS WILL WELCOME FUTURE GUESTS



As part of the Phoenix Zoo's major remodel and renewal project which will become a reality as a result of the pending capital campaign, a whole new experience and interactive learning adventure will welcome

future visitors and guests. The planned upgrades and improvements will help the Zoo become a more dynamic place to visit as well as a "World Class" experience for children, families and adults of all ages. From the Deserts of Arizona to the Jungles of Africa, guests will discover the diverse ecosystems and habitat that support a variety of animals, plants and wildlife. Future guests will not only learn more about the factors that contribute to a healthy balance between man and nature, but will also develop an appreciation, respect and stronger commitment to conservation and stewardship.

This new adventure will begin as soon as a person travels across the foot bridge and enters the Zoo. They will observe and discover the front lake from under a covered canopy where children & adults are able to casually observe the turtles, ducks and fish. This experience will be complimented with more interactive and interpretive signage and video displays. An animated character will welcome guests and invite them into the main entry plaza. The current ticket booth building will become an attractive, dynamic Aquarium Exhibit Hall which will present native, exotic & tropical fish as well as other amphibians and hands-on sensory displays for discovery.



From tubular aquariums to touch & feel illustrations, children and adults will begin to understand that nature involves not only birds, insects and animals but also fish and marine life. Water falls, aqua

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motion and gravity will present another lesson in the power of nature and inquiry based learning. Starfish, corral, sea shells and jellyfish will all become a part of this new visual and sensory experience.

Other outdoor exhibits will include; a Tidal Zone and Tank for Sea Turtle & Crocodile plus kiosk information stations which highlight current exhibits and preview upcoming events & program activities. WiFi internet connections will afford the opportunity to stay informed and aware of the up-to-the moment animal encounters as well as pre-recorded animal behavior. The Phoenix Zoo will be a "state-of-the-art" experience and a world class adventure, right in our own backyard.



Zoo4You Committee Members

Foundation Committee

Ashley Cornils - Meridian Bank
Sarah Finecey- Phoenix Coyotes
Donna Powers - Barnes & Noble
Kerriane Sand - Fit4U Custom Wellness Solutions
Cindy Schwab-Salem - Foundation
Sophann Schleifer - Community Leader
John Vack - Hiring Solutions
Anna Wales - ASU East

Marketing/PR Committee

Marguerite Baier - Honeywell
Hal Bass - Honeywell
Jean Bingham - Community Leader
Tina Bradley - In Roads Arizona
Don Dillon - CMX
Ron Telesko - Community Leader
Kimberly Ann Thigpen - Honeywell

CAPITAL CAMPAIGN WILL PROVIDE FOR THE FUTURE

Leaving a lasting impact upon an organization you believe in and have supported can be a lot easier than you think. At one time, leaving the Phoenix Zoo in your 'will' was the principle way to endow the future for our unique animals and the many important educational programs. Thoughtful estate planning through a will is not the only way, but still remains one of the more popular actions by individuals and couples to fund the future. Life insurance, annuities, living trusts and charitable remainder trusts are other options. But don't overlook a gift of personal property or securities.

Investing in the future of institutions like the Zoo can be more than rewarding or "personally satisfying", it can also benefit your estate and tax planning. Highly appreciated securities provide the means to make a low cost significant gift. Indeed, it may well be to your advantage to make a gift of appreciated securities rather than a gift of cash. Listed securities include stock, bonds, treasury bills, warrants and futures traded on approved stock exchanges. Also, don't overlook your retirement fund. Recent and new laws have affected 401-K plans and "pay on death" benefits under retirement programs. Consult your financial advisor or call the Zoo @ 602.286.3881 and we will help you find the best way to help us.

Part of this Capital Campaign is centered on the need to build at least a \$3 million dollar *repair, replacement and maintenance fund* to safeguard and secure all the new improvements in Phase #1 construction. As you can see, you can help the Zoo now and/or in the future.



Camel rides at the Phoenix Zoo

VIP ZOOLOGY TOURS

As part of the Phoenix Zoo's focus to invite and introduce interested parties to the Zoo's comprehensive programs and the plans for the future, there has been a master schedule developed for special VIP ZOOLOGY Tours. These unique "getting to know us" opportunities will involve a narrated & guided tour of the Zoo, special animals and the major points of interest that have helped the Phoenix Zoo become instrumental in education, conservation, recreation and stewardship of the natural world. If you are interested in reserving your seat for one of the following VIP Zoology Tours, call Laura Kelly @ 602.914.4346 today. Space is limited.

Saturday, April 21, 2007	11:00 a.m.
Wednesday, April 25, 2007	12:00 p.m.
Friday, May 1, 2007	7:30 a.m.
Sunday, May 6, 2007	8:00 a.m.
Thursday, May 10, 2007	4:00 p.m.

UPCOMING EVENTS

A host of intriguing & informative events are scheduled at your Phoenix Zoo in the next four to six weeks. Check you schedule and then call to RSVP. You are welcome!

The Art of Dr. Seuss The Lawrence Gallery Scottsdale, AZ	Fri., April 13, 2007 7:00 - 9:30 p.m.
Grand Opening Arthur L. & Elaine V. Johnson Conservation Center Phoenix Zoo - Africa Trail	Thurs., April 19, 2007 10:00 - 12:00 p.m.
ZooBrew Featuring The Fixx and The English Beat Phoenix Zoo - Lakeside	Fri., April 27, 2007 7:00 - 11:00 p.m.
Wild on the Greens Golf Tournament Stonecreek Golf Course Scottsdale, AZ	Fri., May 18, 2007 7:00 a.m. start time

To RSVP or information on these events, please contact Janet Iturbe @ 602.286.3830