

PHOENIX ZOO

ZOOFARI

JOIN US AS A BEVERAGE SPONSOR

FRIDAY, OCTOBER 4, 2019



MENU OF SPONSOR BENEFITS

In appreciation of your generous support as a Beverage Sponsor, the Phoenix Zoo will provide:

PROMOTIONAL APPETIZERS

Organization recognized within/on:

Wild Times, the Zoo's official magazine | Circulated to over 50,000 and available online*

Sponsor's logo, link, beverage purveyor's photo and biography on phoenixzoo.org/zoofari

zNews, the Zoo's email newsletter | Over 90,000 subscribers*

Zoo's Twitter page | Over 22,000 followers

2019 ZooFari souvenir program | Minimum 1,000 printed copies*

SHAREABLE TREATS

Two (2) ZooFari Party Tickets

EVENT DAY PROVISIONS

For your booth during ZooFari, you will receive:

Two (2) six-foot tables with linens

Signage to promote your organization

Ice after 4 p.m.

Plastic-ware and beverage cups

MCES-required hand-wash station

Proper electrical power

Lighting

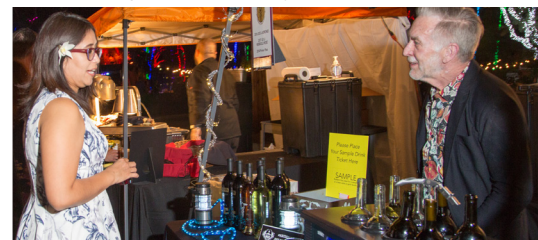
Opportunity to provide information and promotions to ZooFari guests the evening of the event

POST-ZOOFARI DESSERTS

Twenty (20) tickets to ZooLights, the Valley's premiere holiday light show

Twelve (12) general admission tickets to the Phoenix Zoo

**Publishing deadlines apply.*





BEVERAGE SPONSOR COMMITMENT FORM

Organization Name _____
(Exactly as you would like it to appear on all promotional acknowledgments)

Beverage Purveyor Name & Title _____
(Exactly as you would like it to appear on all promotional acknowledgments)

Contact Name _____

Phone _____ **Cell Phone** _____
(Exactly as you would like it to appear on all promotional acknowledgments) *(On event day)*

Email Address _____

Organization Address _____
(Please include city, state and zip code as you would like it to appear on all promotional acknowledgments)

Mailing Address _____
(If different than above. This address will be used to mail your event packet as well as benefit tickets. Please include your city, state and zip code.)

Website _____

What samples would you like to provide at ZooFari?

Wine Beer Coffee Other _____

As a featured Beverage Sponsor, you agree to the following:

Return the following by Friday, September 20, 2019:

- Signed Beverage Sponsor Commitment Form
- Your vector formatted logo in both color and black & white
- Professional biography of your beverage purveyor and/or organization
- Professional photo of your beverage purveyor
- Completed Event Logistics Form
- Proof of general liability insurance (\$1 million coverage/naming "Phoenix Zoo" as additionally insured)

Additional requirements:

- Provide beverage samples from 6 – 10:30 p.m., including staff (at least 21 years of age with valid ID) and equipment necessary to prepare and serve your samples. ZooFari’s estimated attendance is 1,000 guests.
- Notify the Zoo within 30 days of event of any changes to our mutual understanding or circumstances that may preclude fulfillment of Sponsor’s commitment.

Please confirm that this agreement is accurate and completely sets forth the understanding between the Beverage Sponsor and the Phoenix Zoo.

Signature *Date*

Printed Name *Title*

**Please forward the endorsed form to Amy Sutherland, Special Events Manager
Tel: 602.914.4390 | Fax: 602.286.3845 | Email: asutherland@phoenixzoo.org**

IMPORTANT TIMES

Load-in time: Your load-in time, is provided in your event information packet, which will be mailed directly to you a minimum of three weeks prior to the event. Please ensure the mailing address on the commitment form is correct.

Event Time: 6 – 10:30 p.m. | Teardown: Begins at 10:30 p.m.

Organization Name _____

1. Name and description of samples

Menu item - please name and describe the beverages you will sample. This will be printed on signage at the event. Please be specific and include correct spellings.

2. Total value of donation to the Phoenix Zoo

\$ _____

3. Ice

Number of bags needed (40 lbs. per bag) _____
Initial ice distribution will take place between 3:30 and 4 p.m.

4. Plastic-ware and beverage cups

Please indicate the items you will need to serve your samples.

- Wine Glasses
- Champagne Flutes
- Hot Beverage Cups
- Cold Beverage Cups
- Other *(Please be specific)* _____

5. Number of staff working your booth _____

ALL staff must be at least 21 years of age and possess valid ID.

6. Tent *MCES now requires that each sampler have a tent.*

Will you bring your own tent? *(Please check one)*

- YES, I will bring my own tent.
- NO, I will need the Zoo to provide a tent for me.

7. Equipment*

Please specify what equipment, if any, you will be using to prepare your samples (i.e. coffee maker, blender, etc.).

** If you will need to rent any equipment for your booth, it will need to be rented through Event Rents, Kris@eventrents.net. Please inform the Zoo at least one week prior to event if you have ordered any rentals.*

8. Power requirements

What will you be plugging in at your booth?

- Neon or Clip Lights
- Kitchen Equipment *(please list in detail under #7)*
- Other *(Please be specific)* _____

How many 15 amp –110v circuits do you need?
(Please check one)

- 1 2

Will you need to draw 220v? *(Please check one)*

- NO YES, _____

I have special electrical needs and would like a Zoo staff member to contact me to discuss.

- NO YES

In order to avoid any last minute permitting delays, please submit a copy of your general liability insurance along with this completed form by Friday, September 20, 2019.

Amy Sutherland, Special Events Manager

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