

# Wild *on the* GREENS



Thursday, April 2, 2020

**Sponsorship & Marketing Opportunities**

phoenixzoo  
ARIZONA CENTER *for* NATURE CONSERVATION

**Thursday, April 2, 2020**

**Talking Stick Golf Club  
9998 Talking Stick Way  
Scottsdale, Arizona 85256**

# Wild on the GREENS

## CHIP IN FOR WILDLIFE!

**Don't miss the fourth annual Wild on the Greens Golf Tournament, benefiting the Arizona Center for Nature Conservation/Phoenix Zoo's world-class conservation initiatives, excellence in animal care and educational programs.**

**Your support helps in our mission of advancing the stewardship and conservation of animals and their habitats while providing experiences that inspire people and motivate them to care for the natural world.**

**Wild on the Greens is generously supported by the Phoenix Zoo Auxiliary and the Wildest Club in Town.**



<b>6:30 a.m.</b>	<b>Registration, Breakfast and Practice</b>
<b>7:30 a.m.</b>	<b>Shotgun Start, Scramble Format</b>
<b>Noon</b>	<b>Luncheon, Awards, Auction and Raffle</b>

**Light Breakfast | Round of Golf | Hosted Beer, Wine and Soda  
Golf Cannon Shot | Chance to Beat the Pro | Buffet Lunch | Auction and Raffle**

**EARLY BIRDIE PRICING**  
**Now through January 31, 2020**  
**Individual Player: \$225**  
**Foursome: \$900**

**STANDARD PRICING**  
**February 1 through April 2, 2020**  
**Individual Player: \$250**  
**Foursome: \$1,000**



**Zooper Extras**  
*(purchase day of tournament)*

***Mulligans***  
\$10 each  
*(maximum four per player)*

***Hole in One Shot***  
\$10 each

***50/50 Raffle Tickets***  
5 for \$20 | 20 for \$50

**Presenting Sponsor – \$10,000**

**Lunch or Tournament Flag Sponsor – \$6,000**

**Breakfast or Souvenir Golf Ball Sponsor – \$4,000**

<b>Wild on the Greens Sponsor Benefits</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$4,000</b>
<b>Marketing (logo and/or name recognition within/on)</b>			
Zoo Media – zNews email newsletter, phoenixzoo.org	✓	✓	✓
Wild Times digital magazine, on-grounds promotional signage, event brochure	✓	✓	
Social media	✓		
Announcements	✓	✓	
Tee signs	2	2	2
Signage at registration, sponsor specific area and/or on sponsored item	✓	✓	✓
Table opportunity, includes one (1) 6' table and two (2) chairs	✓		
<b>Additional Benefits</b>			
Wild on the Greens Foursomes	3	2	1
Reserved seating at luncheon	✓	✓	
Right to use the Phoenix Zoo and event logo in your marketing and community relations	✓	✓	✓
Phoenix Zoo daytime general admission tickets	80	40	30



**Golf Cart Sponsor – \$3,000**

**Activity and Competition Sponsor – \$2,000**

**Choose from:**

- *Animal Encounters*
- *Hole in One*
- *Silent Auction*
- *Mulligan*
- *Beat the Pro\**
- *Golf Ball Air Cannon\**
- *Closest to the Pin\**
- *Longest Drive\**

*\* Two available*

**Tee Sponsor – \$250**

Wild on the Greens Sponsor Benefits	\$3,000	\$2,000	\$250
<b>Marketing (logo and/or name recognition within/on)</b>			
Zoo Media – zNews email newsletter, phoenixzoo.org	✓	✓	
Tee signs	2		1
Signage at sponsor specific area and/or on sponsored item	✓	✓	
<b>Additional Benefits</b>			
Wild on the Greens Foursomes	1	1	
Phoenix Zoo daytime general admission tickets	20	10	



**Sponsorship commitment must be received by deadlines to ensure recognition.**

**Print: December 1, 2019**

**Promotional Signage: February 1, 2020**

**Activity Signage and Program: March 1, 2020**

**For questions regarding Wild on the Greens sponsorship opportunities, please contact:**

**Amanda Crossland – 602.286.3851 / [acrossland@phoenixzoo.org](mailto:acrossland@phoenixzoo.org)**

**Shannon Kinsman – 602.914.4346 / [skinsman@phoenixzoo.org](mailto:skinsman@phoenixzoo.org)**

# Wild on the GREENS

## COMMITMENT FORM

For more information: Amanda Crossland, Corporate Relations Manager | 602.286.3851 | acrossland@phoenixzoo.org  
Shannon Kinsman, Individual Giving Manager | 602.914.4346 | skinsman@phoenixzoo.org

### Player Registration

**Early Birdie Pricing: Now — January 31, 2020**

\$225 Individual Player

\$900 Foursome

**Standard Pricing: February 1 — April 2, 2020**

\$250 Individual Player

\$1,000 Foursome

### Sponsorship Opportunities

\$10,000 Presenting Sponsor

\$6,000 Lunch Sponsor

\$6,000 Tournament Flag Sponsor

\$4,000 Breakfast Sponsor

\$4,000 Souvenir Golf Ball Sponsor

\$3,000 Golf Cart Sponsor

\$2,000 Animal Encounters Sponsor

\$2,000 Hole in One Sponsor

\$2,000 Silent Auction Sponsor

\$2,000 Mulligan Sponsor

\$2,000 Beat the Pro Competition Sponsor\*

\$2,000 Golf Ball Air Cannon Sponsor\*

\$2,000 Closest to the Pin Competition Sponsor\*

\$2,000 Longest Drive Competition Sponsor\*

\$250 Tee Sponsor (each)

*\*Two available*

### I Would Like To...

Donate, please accept my gift of \$ \_\_\_\_\_

Contribute an auction, raffle or swag bag item for the tournament

Provide volunteers for the tournament

### Contact Information (see reverse side for golfer information)

Name \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please Invoice Me  Check Enclosed

Please Charge My: Master Card  Visa  Discover  American Express

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to Phoenix Zoo, and mail to 455 North Galvin Parkway, Attn. Accounting Dept. | Phoenix, AZ | 85008  
Tax ID #86-0174843

**Thank you for your support of the non-profit Arizona Center for Nature Conservation/Phoenix Zoo!**

## Golfer(s) Information

Player 1: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 2: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 3: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 4: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 5: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 6: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 7: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 8: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 9: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 10: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 11: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Player 12: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_