

PHOENIX ZOO

# ZooFAR!

## JOIN US AS A CULINARY SPONSOR

Friday, October 2, 2020

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### MENU OF SPONSOR BENEFITS

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*In appreciation of your generous support as a Culinary Sponsor, the Phoenix Zoo will provide:*

#### PROMOTIONAL APPETIZERS

*Organization recognized within/on:*

Wild Times, the Zoo's official digital magazine | Circulated to over 50,000 online\*

Sponsor's logo, link, chef's photo and biography on phoenixzoo.org/zoofari

zNews, the Zoo's email newsletter | Over 90,000 subscribers\*

Zoo's Twitter page | Over 23,000 followers

2020 ZooFari program | Minimum 1,000 printed copies\*

#### SHAREABLE TREATS

Two (2) ZooFari Party Tickets

#### EVENT DAY PROVISIONS

*For your booth during ZooFari, you will receive:*

Two (2) six-foot tables with linens

Signage to promote your organization

Ice after 4 p.m.

Plastic-ware and napkins

MCES-required hand-wash station

Proper electrical power

Booth lighting

Opportunity to provide information and promotions to ZooFari guests the evening of the event

#### POST-ZOOFARI DESSERTS

Twenty (20) tickets to Zoolights, the Valley's premier holiday light show

Twelve (12) general admission tickets to the Phoenix Zoo

*\*Publishing deadlines apply.*



# ZooFari at the Phoenix Zoo – the “WILDEST” party in the Valley!

Callin’ all guys and dolls! Whether you’re the big cheese or the bee’s knees, come kick up your heels for conservation in support of the hippest joint in the desert: the non-profit Phoenix Zoo.

Don your pearls and suspenders and embrace the Golden Age of the 1920s. Indulge in sumptuous cuisine and speakeasy libations brought to you by notable Arizona chefs and beverage purveyors.

Enjoy an evening of up-close animal encounters, smooth jazz and swingin’ big band music. Peruse nifty auction items and try your luck at our new 50/50 Raffle.

All this and more at the Valley’s iconic tasting event, ZooFari. It’s guaranteed to be a roaring good time!

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## What

ZooFari Roaring Twenties Lawn Party

*Adults Only – 21 and Older*

## When

Friday, October 2, 2020

6:30 – 10:30 p.m.

## Where

Phoenix Zoo

455 N. Galvin Parkway

Phoenix, AZ 85008

## Attire

1920’s Retro Chic encouraged

*(Dressy casual and comfortable shoes recommended)*

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## Proceeds to Benefit

Arizona Center for Nature Conservation/Phoenix Zoo’s world-class conservation initiatives, excellence in educational programs and mission of advancing the stewardship and conservation of animals and their habitats while providing experiences that inspire people and motivate them to care for the natural world.





## CULINARY SPONSOR COMMITMENT FORM

**Organization Name** \_\_\_\_\_

(Exactly as you would like it to appear on all promotional acknowledgments)

**Chef Name** \_\_\_\_\_

(Exactly as you would like it to appear on all promotional acknowledgments)

**Contact Name & Title** \_\_\_\_\_**Phone** \_\_\_\_\_

(Exactly as you would like it to appear on all promotional acknowledgments)

**Cell Phone** \_\_\_\_\_

(On event day)

**Email Address** \_\_\_\_\_**Organization Address** \_\_\_\_\_

(Please include city, state and zip code as you would like it to appear on all promotional acknowledgments)

**Mailing Address** \_\_\_\_\_

(If different than above. This address will be used to mail your event packet as well as benefit tickets. Please include your city, state and zip code. Please note that this address must be local.)

**Website** \_\_\_\_\_**What samples would you like to provide at ZooFari?**

☐ Appetizer      ☐ Entrée      ☐ Dessert

**As a featured Culinary Sponsor, you agree to the following:****Return the following by Friday, September 18, 2020 or earlier:**

- Signed Culinary Sponsor Commitment Form
- Vector formatted logo in both color and black & white
- Professional biography of your chef and /or organization
- Professional photo of your chef
- Copy of appropriate special event catering permit from MCES. If you have a current catering permit, you are still required by MCES to fill out a special event application. In this case, please provide both a copy of your current catering permit and a copy of the special event application you have completed and submitted.
- Completed Event Logistics Form

- Proof of general liability insurance (\$1 million coverage/naming "Phoenix Zoo" as additionally insured).

**Additional requirements:**

- Provide culinary samples from 6:30 – 10:30 p.m., including staff (at least 21 years of age with valid ID) and equipment necessary to prepare and serve your samples. ZooFari's estimated attendance is 1,000 guests.
- Notify the Zoo within 30 days of event of any changes to our mutual understanding or circumstances that may preclude fulfillment of Sponsor's commitment.

***Please confirm that this agreement is accurate and completely sets forth the understanding between the Culinary Sponsor and the Phoenix Zoo.***

Signature \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

**Please forward the endorsed form to Amy Sutherland, Special Events Manager**  
**Tel: 602.914.4390 | Fax: 602.286.3845 | Email: [asutherland@phoenixzoo.org](mailto:asutherland@phoenixzoo.org)**

## IMPORTANT TIMES

**Load-in time:** Your load-in time is provided in your event information packet and will be mailed directly to you a minimum of two weeks prior to the event. Please ensure the mailing address on the commitment form is correct.

**Event Time:** 6:30 – 10:30 p.m. | **Teardown:** Begins at 10:30 p.m.

**Organization Name** \_\_\_\_\_

**1. Name and description of samples**

*Menu item - please name and describe your food samples. This will be printed on signage at the event. Please be specific and include correct spellings.*

**2. Total value of donation to the Phoenix Zoo**

\$ \_\_\_\_\_

**3. Ice**

Number of bags needed (40 lbs. per bag) \_\_\_\_\_  
*Initial ice distribution will take place between 3:30 and 4 p.m.*

**4. Plastic-ware and napkins**

*Please indicate the items you will need to serve your samples.*

- ☐ Plates
- ☐ Bowls
- ☐ Napkins
- ☐ Forks
- ☐ Knives
- ☐ Spoons

**5. Number of staff working your booth**

*ALL staff must be at least 21 years of age and possess valid ID.*

**6. Catering / Special Event Permit #** \_\_\_\_\_

*Please provide a copy of your permit.*

**7. Tent** MCES requires that each sampler have a tent.

Will you bring your own tent? *(Please check one)*

- ☐ YES, I will bring my own tent.
- ☐ NO, I will need the Zoo to provide a tent for me.

**8. Equipment**

Please specify what culinary equipment, if any, you will be using to prepare your samples (stove, grill, refrigerator, etc.).

**9. Power requirements**

What will you be plugging in at your booth?

- ☐ Neon or Clip Lights
- ☐ Kitchen Equipment *(please list in detail under #8)*
- ☐ Other *(Be specific)* \_\_\_\_\_

How many 15 amp –110v circuits do you need?  
*(Please check one)*

- ☐ 1      ☐ 2

Will you need to draw 220v? *(Please check one)*

- ☐ NO      ☐ YES, \_\_\_\_\_

I have special electrical needs and would like a Zoo staff member to contact me to discuss.

- ☐ NO      ☐ YES

**In order to avoid any last minute permit delays, please submit a copy of your general liability insurance and catering permit along with this completed form by Friday, September 18, 2020.**

**Amy Sutherland, Special Events Manager**

**Tel: 602.914.4390 | Fax: 602.286.3845 | Email: [asutherland@phoenixzoo.org](mailto:asutherland@phoenixzoo.org)**