

PHOENIX ZOO

ZooFAR/

ROARING LAWN TENTIES PARTY



Friday, October 2, 2020
6:30 – 10:30 p.m.

SUPPORT
OPPORTUNITIES



phoenixzoo
ARIZONA CENTER for NATURE CONSERVATION

ZooFari at the Phoenix Zoo – the “WILDEST” party in the Valley!

Callin’ all guys and dolls! Whether you’re the big cheese or the bee’s knees, come kick up your heels for conservation in support of the hippest joint in the desert: the non-profit Phoenix Zoo.

Don your pearls and suspenders and embrace the Golden Age of the 1920s. Indulge in sumptuous cuisine and speakeasy libations brought to you by notable Arizona chefs and beverage purveyors.

Enjoy an evening of up-close animal encounters, smooth jazz and swingin’ big band music. Peruse nifty auction items and try your luck at our new 50/50 Raffle.

All this and more at the Valley’s iconic tasting event, ZooFari. It’s guaranteed to be a roaring good time!

What

ZooFari Roaring Twenties Lawn Party

Adults Only – 21 and Older

When

Friday, October 2, 2020

6:30 – 10:30 p.m.

Where

Phoenix Zoo

455 N. Galvin Parkway

Phoenix, AZ 85008

Attire

1920’s Retro Chic encouraged

(Dressy casual and comfortable shoes recommended)

Proceeds to Benefit

Arizona Center for Nature Conservation/Phoenix Zoo’s world-class conservation initiatives, excellence in educational programs and mission of advancing the stewardship and conservation of animals and their habitats while providing experiences that inspire people and motivate them to care for the natural world.



HOSTING AND SPONSORSHIP

ZooFari offers fantastic hosting and sponsorship opportunities, allowing you to connect with other Zoo supporters and entertain clients, employees, family or friends.

All hosts and sponsors will receive their own private suite to mingle with guests. Suites will include signage, tables, seating, catering opportunities and more.

Each ZooFari guest will receive a welcome beverage, 4 full and 10 sample drink tickets, access to all culinary offerings and a complimentary photo with animal ambassadors.

ZOOFARI PRESENTING SPONSOR \$50,000 (130 GUESTS)

Marketing and Recognition

Logo and/or name within/on:

- Paid Media – targeted social
- Zoo Media
 - ZooFari web page on phoenixzoo.org with link
 - Phoenix Zoo's Wild Times digital magazine
 - zNews email newsletter
 - Facebook and Instagram
 - Promotional signage
- Event save-the-date, invitation, signage, lanyards and stage mentions
- Full-page ad in event program
- Media alerts
- Arizona Center for Nature Conservation annual report

Event Hospitality

- Private suite with hosted bar for 130 guests
- Opportunity to enhance host package within private suite to include custom menu provided by our Zoo Premier Caterer, Lancer Catering

Additional Benefits

- Invitation for 20 guests to attend the 2020 ZooLights Preview Night
- Certificate for a Backstage Adventure Tour for 12 guests, to be scheduled at a later date
- Right to use the Phoenix Zoo and ZooFari logos in your marketing and public relations
- Opportunity for your employees or designees to volunteer at the event



HOSTING AND SPONSORSHIP

FEATURED

\$25,000 (60 GUESTS)

Marketing and Recognition

Logo and/or name within/on:

- Paid Media – targeted social
- Zoo Media
 - ZooFari web page on phoenixzoo.org with link
 - Phoenix Zoo's Wild Times digital magazine
 - zNews email newsletter
 - Facebook and Instagram
 - Promotional signage
- Event invitation and stage mentions
- Half-page ad in event program
- Media alerts
- Arizona Center for Nature Conservation annual report

Event Hospitality

- Private suite with hosted bar for 60 guests, see map for location options

Additional Benefits

- Right to use the Phoenix Zoo and ZooFari logos in your marketing and public relations
- Opportunity for your employees or designees to volunteer at the event

PATRON

\$15,000 (36 GUESTS)

Event Hospitality

- Private suite for 36 guests, see map for location options
- 36 additional drink tickets

SUPPORTING

\$10,000 (24 GUESTS)

Event Hospitality

- Private suite for 24 guests, see map for location options
- 24 additional drink tickets

All Patron and Supporting hosts and sponsors will receive recognition within the following: ZooFari web page on phoenixzoo.org with link, Phoenix Zoo's Wild Times digital magazine, zNews email newsletter, event program and Arizona Center for Nature Conservation annual report.



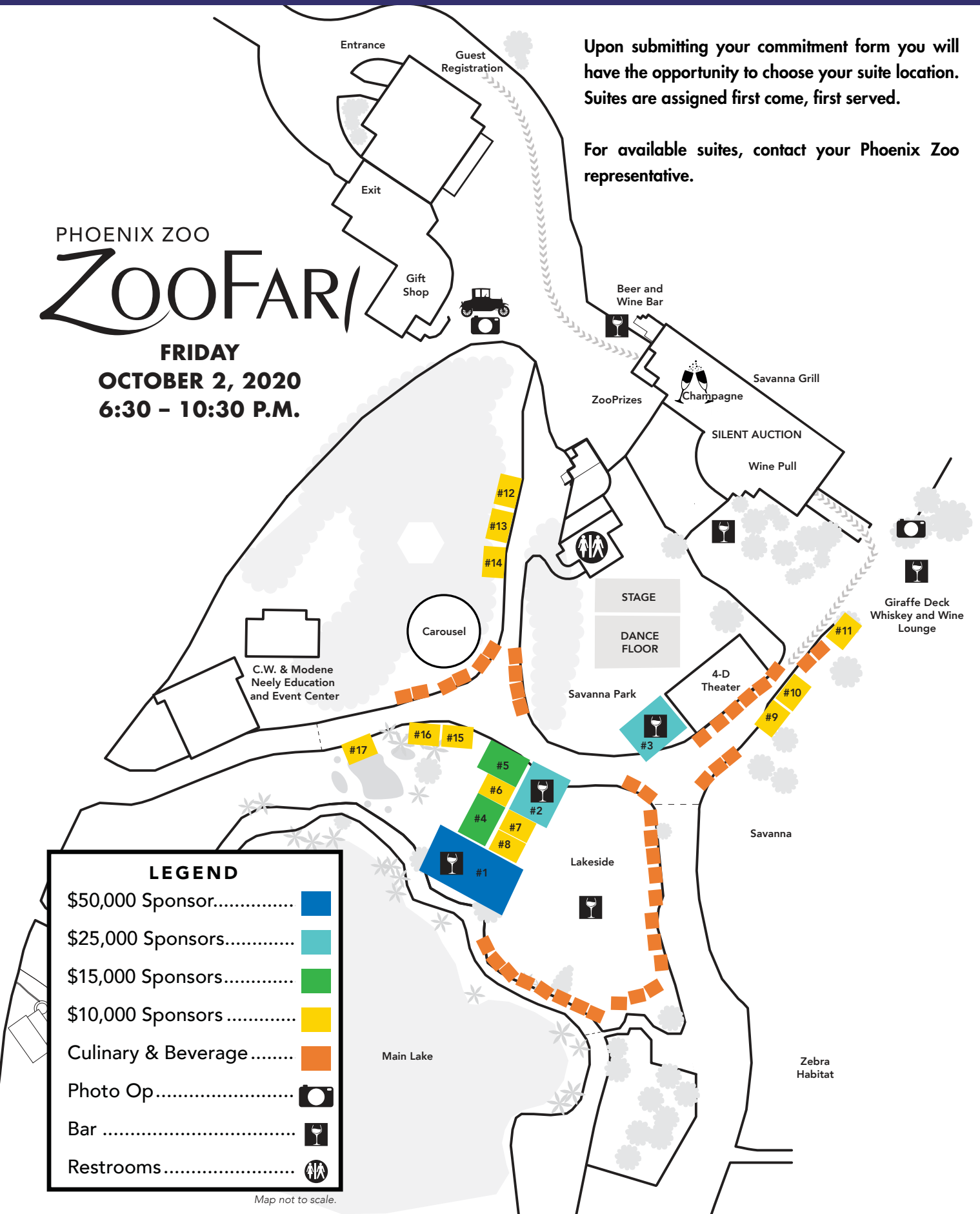
ZOOFARI SUITES

PHOENIX ZOO ZOOFARI

**FRIDAY
OCTOBER 2, 2020
6:30 – 10:30 P.M.**

Upon submitting your commitment form you will have the opportunity to choose your suite location. Suites are assigned first come, first served.

For available suites, contact your Phoenix Zoo representative.



LEGEND

\$50,000 Sponsor.....



\$25,000 Sponsors.....



\$15,000 Sponsors.....



\$10,000 Sponsors



Culinary & Beverage



Photo Op.....



Bar



Restrooms.....



Map not to scale.

UNDERWRITING

Show your support by underwriting a portion of the evening's expenses. Your underwriting contribution is 100% deductible. Underwriters will receive recognition based on area of event and level of support. All underwriters will receive recognition on the ZooFari web page on phoenixzoo.org with link, Phoenix Zoo's Wild Times digital magazine, event program and Arizona Center for Nature Conservation annual report.

\$5,000

Décor

5 available

Recognition on tabletop signs and sponsored area signage

Main Stage

4 available

Recognition within stage announcements and on prominent stage signage

Entertainment

3 available

Recognition on entertainment signage at multiple locations throughout event

Printing

3 available

Recognition on ZooFari save-the-date, invitation and program

Libations

3 available

Recognition on hosted and cash bar signage

Souvenir Gift

1 available

Recognition on or attached to guest gift items

\$2,500

Animal Encounters

4 available

Recognition on animal encounter signage

Souvenir Photo II

1 available

Recognition on photo signage and name/logo placement on photo

Photography

1 available

Recognition on signage near event entry

Valet

2 available

Recognition on valet signage and opportunity to place branded item in guests' vehicle

Silent Auction

4 available

Recognition on auction entry signage and bidding site

Videography

1 available

Recognition on signage near event entry

Souvenir Photo I with animals

1 available

Recognition on photo signage and name/logo placement on photo

Welcome Drink

1 available

Recognition on signage at location of drink distribution

\$1,500

You can make a difference by supporting ZooFari. Your underwriting contribution allows the Arizona Center for Nature Conservation/Phoenix Zoo to focus our operating funds toward conservation initiatives, animal care and educational programs.

We are pleased to offer all ZooFari Underwriters an exclusive event rate of \$250 per guest.

RESERVATIONS

ZooFari guests will receive a welcome beverage, 4 full and 10 sample drink tickets, access to all culinary offerings and a complimentary photo with animal ambassadors.

Packages

Lawn Party Pack for 20+ Guests	\$250 each
Lawn Party Pack for 10+ Guests	\$300 each

Individual Reservations

Lawn Party	\$350 each
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EXTRAS

ADDITIONAL DRINK TICKETS

\$5 PER TICKET

- Beer, wine and well drinks require 1 ticket.
- Complimentary water and soft drinks will be provided throughout the event to ensure guests stay hydrated.
- Drink tickets will be distributed upon arrival at guest check-in.

50/50 RAFFLE

\$20 PER TICKET OR SIX FOR \$100

- All proceeds benefit the non-profit Phoenix Zoo.
- Winner need not be present to win.
- Winner will be selected during ZooFari on Friday, October 2, 2020.

PURCHASING AND MORE INFORMATION

All support opportunities may be purchased at phoenixzoo.org/zoofari or by contacting a Zoo representative directly:

Amanda Crossland

Corporate Relations Manager
acrossland@phoenixzoo.org
602.286.3851

Shannon Kinsman

Individual Giving Manager
skinsman@phoenixzoo.org
602.914.4346

Did you know that any amount of your reservation over the fair market value of \$60 is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/Phoenix Zoo?

Many companies offer a matching gift program to support worthy organizations in the community. If your company offers a match, your contribution may be eligible.



Friday, October 2, 2020

ZOOFARI COMMITMENT FORM

Please indicate how you wish to be recognized in printed materials _____

Note: Due to space availability, we are unable to include titles. Commitment forms must be received by print deadlines to ensure recognition.

Name _____

Organization Name _____

Address _____

(Please include city, state and zip code.)

Phone _____

Email _____

HOSTING AND SPONSORSHIP

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Featured | \$25,000 |
| <input type="checkbox"/> Patron | \$15,000 |
| <input type="checkbox"/> Supporting | \$10,000 |

UNDERWRITING

- | | | |
|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$1,500 |
|----------------------------------|----------------------------------|----------------------------------|

Description _____

Please fill in selected underwriting opportunity for \$5,000 and \$2,500 levels. See ZooFari Support Opportunities for descriptions.

ZOOFARI RESERVATIONS

- | | |
|--|------------|
| <input type="checkbox"/> Lawn Party Pack for 20+ | \$250 each |
| <input type="checkbox"/> Lawn Party Pack for 10+ | \$300 each |
| <input type="checkbox"/> Individual Lawn Party | \$350 each |
- Fair market value: Individual Lawn Party Reservation - \$60

Quantity _____ Total **\$ 0.00**

Quantity _____ Total **\$ 0.00**

Quantity _____ Total **\$ 0.00**

DRINK TICKETS \$5 each

Quantity _____ Total **\$ 0.00**

50/50 RAFFLE TICKETS \$20 each or six for \$100

Quantity _____ Total _____

REGRETS AND CONTRIBUTIONS

Please accept my contribution of \$ _____

METHOD OF PAYMENT

(Purchasing available online at phoenixzoo.org/zoofari)

- ☐ Please Invoice Me
Please make check(s) payable to: Phoenix Zoo

☐ Check Enclosed for \$ _____

- ☐ Please Charge My ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number _____

Exp. Date _____

CVC/CVV No. _____

Signature _____

For questions contact a Zoo representative directly:

Amanda Crossland, Corporate Relations Manager | acrossland@phoenixzoo.org | 602.286.3851
Shannon Kinsman, Individual Giving Manager | skinsman@phoenixzoo.org | 602.914.4346