

HOSTING AND SPONSORSHIP

ZooFari offers fantastic hosting and sponsorship opportunities, allowing you to connect with other Zoo supporters and entertain clients, employees, family or friends.

All hosts and sponsors will receive their own private suite to mingle with guests. Suites will include signage, tables, seating, catering opportunities and more.

Each ZooFari guest will receive a welcome beverage, 4 full and 10 sample drink tickets, access to all culinary offerings and a complimentary photo with animal ambassadors.

ZOOFARI PRESENTING SPONSOR \$50,000 (130 GUESTS)

Marketing and Recognition

Logo and/or name within/on:

- Paid Media – targeted social
- Zoo Media
 - ZooFari web page on phoenixzoo.org with link
 - Phoenix Zoo's Wild Times digital magazine
 - zNews email newsletter
 - Facebook and Instagram
 - Promotional signage
- Event save-the-date, invitation, signage, lanyards and stage mentions
- Full-page ad in event program
- Media alerts
- Arizona Center for Nature Conservation annual report

Event Hospitality

- Private suite with hosted bar for 130 guests
- Opportunity to enhance host package within private suite to include custom menu provided by our Zoo Premier Caterer, Lancer Catering

Additional Benefits

- Invitation for 20 guests to attend the 2020 ZooLights Preview Night
- Certificate for a Backstage Adventure Tour for 12 guests, to be scheduled at a later date
- Right to use the Phoenix Zoo and ZooFari logos in your marketing and public relations
- Opportunity for your employees or designees to volunteer at the event

