

# Wildlights for Wildlife

A Charity Drive

Presented by



**VALLEY TOYOTA DEALERS**

**Sunday, November 6 | 5 – 10:30 p.m.**

**SUPPORT OPPORTUNITIES**



phoenixzoo

ARIZONA CENTER *for* NATURE CONSERVATION

# Wildlights for Wildlife: A Charity Drive

**Gear up for an incredible night in support of the Phoenix Zoo!**

**Sunday, November 6, 2022**

**5 – 10:30 p.m.\***

**455 N. Galvin Parkway  
Phoenix, AZ 85008**

Timed-entry reservations are limited and available on a first-come, first-served basis. Must be purchased in advance.

*\*1 – 2 hour estimated experience*



Hop in the car and get ready for a ride like no other! Wildlights for Wildlife, the Phoenix Zoo's annual fundraising event, is back and better than ever! From the comfort of your vehicle, you and your guests will cruise along on a delightfully dazzling four-wheeled adventure.



**FOOD  
TRUCKS**

**ANIMAL  
ENCOUNTERS**

**KETTLE  
CORN**

**PHOTOS**

**50/50  
RAFFLE**

**HOT  
COCOA**

**PLUS:**

**An exclusive preview of ZooLights!**

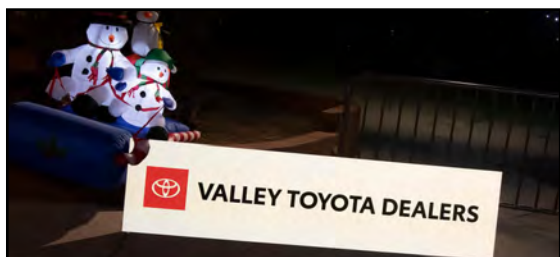
The Valley's beloved holiday tradition is sure to "wow" with illuminated lanterns, incredible displays, and millions of sparkling lights!



Proceeds from Wildlights for Wildlife support the non-profit Phoenix Zoo in providing for the over 3,000 animals in our care and in furthering our mission to advance the stewardship and conservation of animals and their habitats while providing experiences that inspire people and motivate them to care for the natural world.



# Sponsorship & Support Opportunities



PRESENTED BY  
**VALLEY  
TOYOTA  
DEALERS**

## BENEFITS

**PRESENTING  
\$20,000**

### Marketing and Recognition (Logo and/or name recognition within/on)

#### Paid Media

Targeted social



#### Zoo Media

- Wildlights for Wildlife web page on phoenixzoo.org with link
- Phoenix Zoo's Wild Times digital magazine
- Phoenix Zoo's email newsletter
- Social media
- On-grounds promotional signage



#### Event digital invitation and reservation confirmation



#### Event signage



#### Media alerts



#### Arizona Center for Nature Conservation annual report



### Event Hospitality

#### Vehicle reservations

**16**

### Additional Benefits

#### ZooLights walk-thru tickets

**64**

Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations



# Sponsorship & Support Opportunities

BENEFITS	PATRON \$15,000	SUPPORTING \$10,000	CONTRIBUTING \$5,000
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## Marketing and Recognition (Logo and/or name recognition within/on)

<b>Zoo Media</b>			
<ul style="list-style-type: none"> <li>Wildlights for Wildlife web page on phoenixzoo.org with link</li> <li>Phoenix Zoo's Wild Times digital magazine and email newsletter</li> </ul>	★	★	★
<ul style="list-style-type: none"> <li>Facebook and Instagram</li> <li>On-grounds promotional signage</li> </ul>	★		
<b>Event signage</b>	★	★	★
<b>Arizona Center for Nature Conservation annual report</b>	★	★	★

## Event Hospitality

<b>Vehicle reservations</b>	12	8	4
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## Additional Benefits

<b>ZooLights walk-thru tickets</b>	48	32	16
<b>Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations</b>	★	★	★

**SUPPORT THE ZOO!**

**VEHICLE  
DRIVE-THRU  
RESERVATIONS  
\$1,000**



# Underwriting Opportunities

Show your support by underwriting a portion of the evening's expense. Your underwriting contribution is 100% tax deductible. Underwriters will receive recognition based on area of event and level of support. All underwriters will receive recognition on the Wildlights for Wildlife web page on [phoenixzoo.org](http://phoenixzoo.org) with link, Phoenix Zoo's Wild Times digital magazine and the Arizona Center for Nature Conservation annual report.

LEVELS	AVAILABILITY
<b>\$4,000</b>	
<b>Hot Cocoa</b> Recognition on hot cocoa signage and commemorative mug	1
<b>\$3,000</b>	
<b>Food Trucks</b> Recognition on signage near food trucks	6
<b>Entertainment</b> Recognition on entertainment signage at multiple locations throughout the event	3
<b>Rentals</b> Recognition on signage at multiple locations throughout the event	2
<b>Santa and Mrs. Claus Meet &amp; Greet</b> Recognition on signage and handout card	<i>FUNDED</i>
<b>Kettle Corn</b> Recognition on kettle corn signage and bags	1
<b>\$2,000</b>	
<b>Animal Encounters</b> Recognition on animal encounter signage	2
<b>Souvenir Digital Photo</b> Recognition on photo signage and name/logo placement on photo border	<i>FUNDED</i>

## General Underwriting \$500 – \$10,000

Your underwriting contribution allows the Arizona Center for Nature Conservation / Phoenix Zoo to continue our exemplary animal care and conservation initiatives.



# Purchasing & More Information

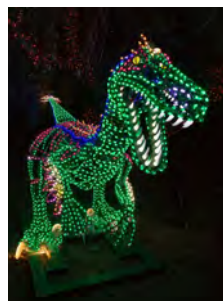
Thank you for supporting the non-profit Phoenix Zoo! To support this event through underwriting and/or sponsorships, please contact a Zoo representative directly. Vehicle drive-thru reservations can be purchased online.

**Valerie Burgad**  
Sponsorship Manager  
602.286.3851  
[vburgad@phoenixzoo.org](mailto:vburgad@phoenixzoo.org)

**Christopher Gutierrez**  
Senior Donor Relations Specialist  
602.914.4362  
[cgutierrez@phoenixzoo.org](mailto:cgutierrez@phoenixzoo.org)



Did you know that any amount of your reservation over the fair market value is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/ Phoenix Zoo? Please refer to the Commitment Form for fair market values.



# Commitment Form

Please indicate how you wish to be recognized in printed materials: \_\_\_\_\_

*Note: Due to space availability, we are unable to include titles.*

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## VEHICLE DRIVE-THRU RESERVATIONS

☐ \$1,000 *(Fair Market Value \$205)* Quantity \_\_\_\_\_ Total \_\_\_\_\_

## SPONSORSHIPS

<input type="checkbox"/> Presenting <b>FUNDED</b>	\$20,000	<input type="checkbox"/> Supporting <i>(Fair Market Value \$2,280)</i>	\$10,000
<input type="checkbox"/> Patron <i>(Fair Market Value \$3,420)</i>	\$15,000	<input type="checkbox"/> Contributing <i>(Fair Market Value \$1,140)</i>	\$5,000

## UNDERWRITING OPPORTUNITIES

<input type="checkbox"/> Hot Cocoa <i>(one available)</i>	\$4,000	<input type="checkbox"/> Animal Encounters <i>(two available)</i>	\$2,000
<input type="checkbox"/> Food Trucks <i>(six available)</i>	\$3,000	<input type="checkbox"/> Souvenir Digital Photo <b>FUNDED</b>	\$2,000
<input type="checkbox"/> Entertainment <i>(three available)</i>	\$3,000	<input type="checkbox"/> General <i>(unlimited)</i>	\$TBD
<input type="checkbox"/> Rentals <i>(two available)</i>	\$3,000		
<input type="checkbox"/> Santa and Mrs. Claus <b>FUNDED</b>	\$3,000		
<input type="checkbox"/> Kettle Corn <i>(one available)</i>	\$3,000		

## METHOD OF PAYMENT *(Purchase vehicle drive-thru reservations and underwriting online at phoenixzoo.org/wildlights)*

or ☐ Please Invoice Me ☐ Check Enclosed for \$ \_\_\_\_\_ *Please make check(s) payable to: Phoenix Zoo*

Please charge my: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number \_\_\_\_\_ Signature \_\_\_\_\_

Expiry Date \_\_\_\_\_ CVV \_\_\_\_\_

## RESPECTS

☐ I am unable to attend, but please accept my donation of \$ \_\_\_\_\_

☐ I would like to make an additional contribution of \$ \_\_\_\_\_

*Commitment forms must be received by deadlines to ensure recognition in event publications.*

*For questions regarding Corporate Reservations, Sponsorships & Underwriting, contact Valerie Burgad 602.286.3851 | [vburgad@phoenixzoo.org](mailto:vburgad@phoenixzoo.org)  
For Individual & Foundation Reservations, Sponsorships & Underwriting, contact Christopher Gutierrez 602.914.4362 | [cgutierrez@phoenixzoo.org](mailto:cgutierrez@phoenixzoo.org)*

455 North Galvin Parkway, Phoenix, AZ 85008 | [phoenixzoo.org/wildlights](http://phoenixzoo.org/wildlights) | Tax ID #86-0174843