

Wildlights for Wildlife

A Charity Drive

Presented by



VALLEY TOYOTA DEALERS

Sunday, November 7, 2021 | 5 – 10:30 p.m.

SUPPORT OPPORTUNITIES



phoenixzoo

ARIZONA CENTER for NATURE CONSERVATION

Wildlights for Wildlife: A Charity Drive

Gear up for an incredible night in support of the Phoenix Zoo!

✧ **Sunday, November 7, 2021**
5 – 10:30 p.m.*

Wildlights for Wildlife is a charity drive – literally!

From the comfort of your own vehicle, you and your guests will embark on a four-wheel adventure that will scintillate your senses.

- ◆ Sample tasty treats from some of Phoenix's favorite food trucks.
- ◆ Enjoy fascinating animal encounters and fun entertainment.
- ◆ Partake in our Win for Wildlife Raffle and Auction to win incredible items.

Get ready for an exclusive drive-thru preview of the 30th anniversary of ZooLights – the Valley's beloved holiday tradition. Indulge in kettle corn and hot cocoa as you journey through the jungle to experience millions of sparkling lights and dazzling displays.

Gather your family, friends, clients or colleagues for an all-ages evening to support Arizona's most treasured conservation organization, the Phoenix Zoo.

**455 N. Galvin Parkway
Phoenix, AZ 85008**

Timed-entry reservations are limited and available on a first-come, first-served basis.

Must be purchased in advance.

**1 – 2 hour estimated experience*



**From November 1 – 8,
visit phoenixzoo.org to
bid on amazing items in
our Win for Wildlife
Auction!**



Your support is more critical now than ever. Wildlights for Wildlife proceeds will help the Arizona Center for Nature Conservation/Phoenix Zoo offset the daily costs of animal care and vital operations during the ongoing challenges of COVID-19. Funding will help the Zoo in rebuilding its operating reserves, through this unforeseen period of uncertainty.

Sponsorships & Reservations

Enjoy a night out for you and your guests at one of the Valley's most unique experiences allowing you to entertain and enjoy an unforgettable evening out.

Each vehicle will receive food samples, non-alcoholic beverages, kettle corn, hot cocoa and a souvenir digital photo for up to six guests.

PRESENTED BY
**VALLEY
TOYOTA
DEALERS**

BENEFITS

PRESENTING
\$20,000

Marketing and Recognition (Logo and/or name recognition within/on)

Paid Media

Targeted social



Zoo Media

- Wildlights for Wildlife web page on phoenixzoo.org with link
- Phoenix Zoo's Wild Times digital magazine
- Phoenix Zoo's email newsletter
- Facebook and Instagram
- On-grounds promotional signage



Event digital invitation and reservation confirmation



Event signage



Media alerts



Arizona Center for Nature Conservation annual report



Event Hospitality

Vehicle reservations

16

Additional Benefits

ZooLights tickets (walk-thru evenings)

64

Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations



Sponsorships & Reservations

BENEFITS	PATRON \$15,000	SUPPORTING \$10,000	CONTRIBUTING \$5,000
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Marketing and Recognition (Logo and/or name recognition within/on)

Zoo Media			
• Wildlights for Wildlife web page on phoenixzoo.org with link	✓	✓	✓
• Phoenix Zoo's Wild Times digital magazine and email newsletter			
• Facebook and Instagram	✓		
• On-grounds promotional signage			
Event signage	✓	✓	✓
Arizona Center for Nature Conservation annual report	✓	✓	✓

Event Hospitality

Vehicle reservations	12	8	4
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Additional Benefits

ZooLights tickets (walk-thru evenings)	48	32	16
Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations	✓	✓	✓

SUPPORT THE ZOO!

**VEHICLE
DRIVE-THRU
RESERVATIONS
\$1,000**



Underwriting

Show your support by underwriting a portion of the evening's expense. Your underwriting contribution is 100% deductible. Underwriters will receive recognition based on area of event and level of support. All underwriters will receive recognition on the Wildlights for Wildlife web page on phoenixzoo.org with link, Phoenix Zoo's Wild Times digital magazine and the Arizona Center for Nature Conservation annual report.

LEVELS	AVAILABILITY
\$3,000	
Rentals Recognition on signage at multiple locations throughout the event	5
Entertainment Recognition on entertainment signage at multiple locations throughout the event	3
Hot Cocoa Recognition on hot cocoa signage and commemorative mug	<i>Funded</i>
Kettle Corn Recognition on kettle corn signage and bags	<i>Funded</i>
\$2,000	
Animal Encounters Recognition on animal encounter signage	2
Photography Recognition on signage near event entry	1
Silent Auction Recognition on auction signage and bidding site	4
Souvenir Digital Photo Recognition on photo signage and name/logo placement on photo border	<i>Funded</i>
Food Trucks Recognition on signage, near food trucks	5
Videography Recognition on signage near event entry	1

\$1,000

Your underwriting contribution allows the Arizona Center for Nature Conservation/ Phoenix Zoo to rebuild our operating funds for animal care and conservation initiatives.

Purchasing & More Information

For more information, visit phoenixzoo.org/wildlights.

To purchase vehicle drive-thru reservations as well as underwriting opportunities and sponsorships, please contact a Zoo representative directly.

Linda Hardwick

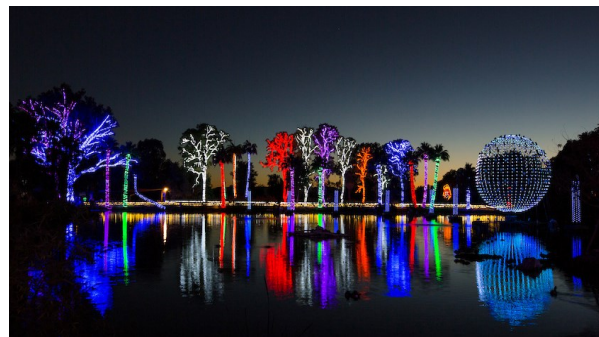
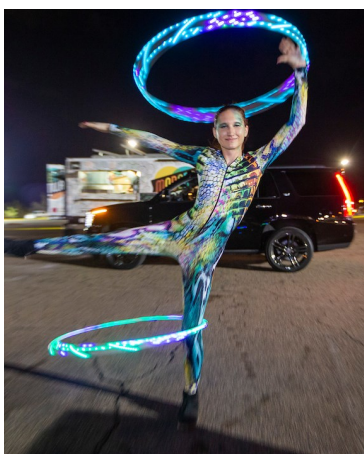
Director of Marketing & Communications
602.914.4363
lhardwick@phoenixzoo.org

Shannon Kinsman

Individual Giving Manager
602.914.4346
skinsman@phoenixzoo.org



Did you know that any amount of your reservation over the fair market value is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/ Phoenix Zoo? Please refer to the Commitment Form for fair market values.



Commitment Form

Please indicate how you wish to be recognized in printed materials: _____

Note: Due to space availability, we are unable to include titles.

Name _____ Organization _____

Address _____ City/State/Zip _____

Phone _____ Email _____

VEHICLE DRIVE-THRU RESERVATIONS

☐ \$1,000 (Fair Market Value \$205) Quantity _____ Total _____

SPONSORSHIPS

<input type="checkbox"/> Presenting FUNDED	\$20,000	<input type="checkbox"/> Supporting (Fair Market Value \$2,280)	\$10,000
<input type="checkbox"/> Patron (Fair Market Value \$3,420)	\$15,000	<input type="checkbox"/> Contributing (Fair Market Value \$1,140)	\$5,000

UNDERWRITING OPPORTUNITIES

<input type="checkbox"/> Rentals (five available)	\$3,000	<input type="checkbox"/> Silent Auction (four available)	\$2,000
<input type="checkbox"/> Entertainment (three available)	\$3,000	<input type="checkbox"/> Souvenir Digital Photo FUNDED	\$2,000
<input type="checkbox"/> Hot Cocoa FUNDED	\$3,000	<input type="checkbox"/> Food Trucks (five available)	\$2,000
<input type="checkbox"/> Kettle Corn FUNDED	\$3,000	<input type="checkbox"/> Videography (one available)	\$2,000
<input type="checkbox"/> Animal Encounters (two available)	\$2,000	<input type="checkbox"/> General (unlimited)	\$1,000
<input type="checkbox"/> Photography (one available)	\$2,000		

METHOD OF PAYMENT (Purchase vehicle drive-thru reservations and underwriting online at phoenixzoo.org/wildlights)

or ☐ Please Invoice Me ☐ Check Enclosed for \$ _____ Please make check(s) payable to: Phoenix Zoo

Please charge my: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number _____ Signature _____

REGRETS

☐ I am unable to attend, but please accept my donation of \$ _____

☐ I would like to make an additional contribution of \$ _____

Commitment forms must be received by deadlines to ensure recognition in event publications.

For questions regarding Corporate Reservations, Sponsorships & Underwriting, contact Linda Hardwick 602.914.4363 | lhardwick@phoenixzoo.org

For Individual & Foundation Reservations, Sponsorships & Underwriting, contact Shannon Kinsman 602.914.4346 | skinsman@phoenixzoo.org