



Art on the Wild Side **Photo by Paul Gill**

Art on the Wild Side

September 10, 2021 – January 31, 2022 During regular Zoo hours

Nutella's Breakfast with the Animals

September 25 & 26 | 8 a.m. & 10 a.m. (each day)

HOURS

features



Answering the Call

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Conservation by the Numbers

How to Make a World-Class Zoo **Education Program**

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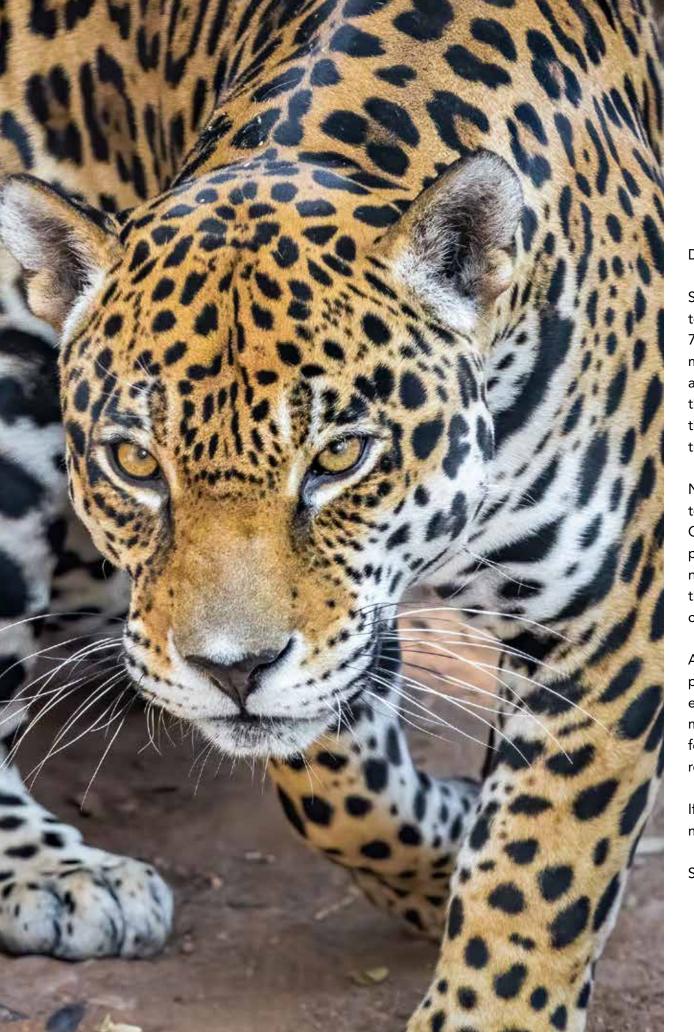
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phoenixzoo.org

455 N. Galvin Parkway | Phoenix, AZ 85008





Dear Zoo Friends,

Summer in the Valley of the Sun is here again and we're doing our part to make your Zoo visit as comfortable as possible. Our summer hours are 7 a.m. to 1 p.m., with gates opening at 6 a.m. for members. The cooler morning hours provide more opportunities to see our animals when they are the most active. Our splash pads are open and you can enjoy lunch in the air conditioned Savanna Grill. Each Sunday through July you can Cruise the Zoo from the comfort of your car, as the Zoo will be closed to foot traffic on those days.

Now that our additional parking lot is complete, we're using this summer to do a long-overdue renovation of our main parking lot. Thanks to the City of Phoenix, our parking lot will be resurfaced and new trees will be planted to provide much needed shade. We'll be adding a couple of nice, new walking pathways to the front of the Zoo and new, updated lighting throughout the lot. SRP will be sponsoring the addition of 20 electric car charging stations, as well.

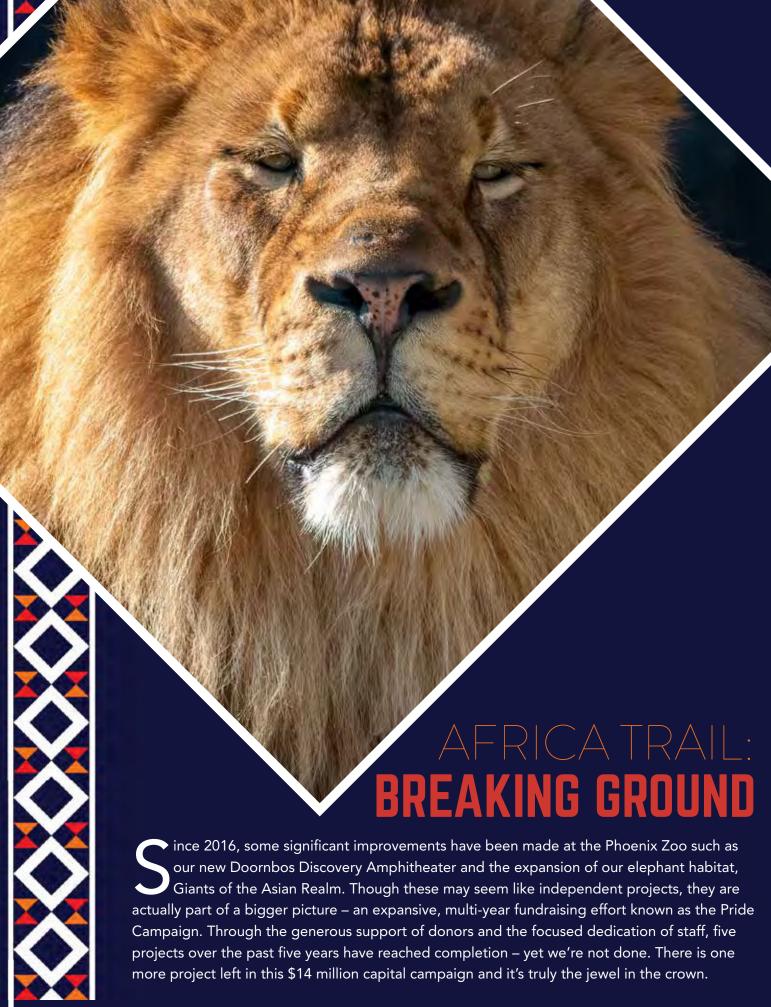
As you'll read in this issue of "Wild Times," we're moving forward with our plans on our largest addition to the Zoo since it began. The new Africa exhibit will feature new habitats for African lions, hyenas, leopards and meerkats. The new exhibit will be located across from the existing fennec fox exhibit on the north side of the current Africa Trail and be designed to represent an African town with a vibrant arts culture.

If you're in town this summer, please consider coming out for an early morning at the Zoo!

Sincerely,

Norberto (Bert) J. Castro

Arizona Center for Nature Conservation / Phoenix Zoo





This fall, the Phoenix Zoo will break ground for an exciting expansion of our beloved Africa Trail. This will be the Zoo's largest capital project to date, spanning six acres and resulting in an immersive experience named Predator Passage. Featuring meerkat, leopard, warthog and a mixed lion and hyena habitat, our Africa experience will be among the best in the country. "We are continuing our efforts to make the Phoenix Zoo, the world-class institution that our community and the world's wildlife deserve," enthuses CEO Bert Castro.

Beyond enhancing guest experiences and strengthening educational offerings, the Africa Trail expansion allows for further participation in the international Species Survival Plan® (SSP®). Developed in 1981 and overseen by the Association of Zoos & Aquariums (AZA), the SSP® monitors

and manages breeding of all endangered species in zoos worldwide allowing for sustainable population management by preserving genetic diversity in ex-situ (outside of the wild) populations.

SHOWING OUR PRIDE

Lion and Hyenas

One of the most anticipated features of Predator Passage is the 1-acre combined African lion and hyena habitat. This unique area will feature rotational yards with two separate living spaces that either lions or hyenas may inhabit on any given day. This will create a dynamic opportunity to discuss lion and hyena relationships and establish built-in behavioral enrichment for both. Guests will always be able to encounter these spectacular animals through an expansive glass viewing area offering two unique viewpoints.

Though hyena populations in the wild are stable, the African lion hasn't been so fortunate. Today there are only about 20,000 wild lions left, a decrease from 200,000 over the past 100 years. They are extinct in 26 African countries and have vanished from over 90% of their historic range. It is a heartbreaking situation but our participation in SSP® is an exciting opportunity for African lion breeding to help raise awareness of their wild counterparts and the vital need for conservation.

SPOT THE NEW SPECIES

They say a leopard never changes its spots, but the Phoenix Zoo certainly does. We are bringing in several fascinating new species for guests to discover.

Amur Leopard

Though native to Asia, the Amur leopard is a close relative of the African leopard and has been designated as a suitable counterpart by the AZA. Critically endangered with fewer than fifty individuals estimated in the wild, the Zoo has agreed to play a major role in the Amur Leopard SSP® in an effort to save these beautiful animals from extinction.

They are solitary by nature so the habitat will feature a single Amur leopard who will no doubt be a guest favorite and inspire important conservation messaging through keeper talks, tours and speciesrelated signage.

Meerkat

Get ready for meerkat-mania! These active, highly social creatures are among the most entertaining of Africa's small mammals. Our meerkat colony (known as a "mob") are assured to provide guests with an opportunity to witness this diminutive species' energetic antics and highly evolved social structure.

COMPLETING THE JOURNEY

Estimated completion of Predator Passage will be in the fall of 2022, ending a six-year journey that has produced incredible enhancements as we strive to exceed guest expectations.

There is always a lot of pride at the Phoenix Zoo. And as we move towards the closure of our Pride Campaign, we know there will be even more. Pride in our generous donors, our committed staff, our loyal quests and pride in the knowledge that together, we can create a better world for wildlife.



PRIDE CAMPAIGN **PROJECTS**

Johnson Conservation Center Expansion Sand Cat Habitat Aldabra and Galapagos Tortoises' Habitats

Doornbos Discovery Amphitheater Giants of the Asian Realm Africa Trail Expansion - Predator Passage

TOP DONORS

\$1,000,000 & ABOVE

Philip and JoEllen Doornbos **Kemper & Ethel Marley Foundation** Virginia G. Piper Charitable Trust Nina Mason Pulliam Charitable Trust

\$500,000 - \$999,999

Gila River Indian Community

\$250,000 - \$499,999

Esther M. Crabtree Trust Freeport-McMoRan Foundation Hazel A. Hare

Arthur L. and Elaine V. Johnson Foundation

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Arthur L. Pearce II **Phoenix Zoo Auxiliary**

JOIN OUR JOURNEY... SHARE OUR PRIDE.

Consider making a gift and helping the Zoo during the final phase of fundraising for The Pride Campaign. Naming opportunities begin at \$1,000.

For further questions, please contact Lorraine Frias, Vice President of Development at 602.914.4322 or lfrias@phoenixzoo.org.



Enjoy a special breakfast buffet with Nutella® and animal

pancakes with fresh berries and topped with Nutella®, an overnight chia pudding parfait and a Victorian pull-apart muffin drizzled with Nutella® and roasted hazel nuts.

ANSWERING THE CALL

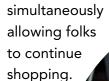
Working in Animal Conservation Goes Beyond the Zoo

ne of the best things about working at the Phoenix Zoo is that every day is a different adventure.

Even when you're off duty...

Mike Foley is our Manager of Trail Programs. Recently, one of his former employees (who now works at a grocery store in Scottsdale) contacted him about a bird that had found its way into the store and had trouble finding its way out.

Mike, an avid bird lover, went to the store hoping the bird would be easy to rescue without impacting shoppers on a busy Saturday afternoon. Along with the store manager, Mike discreetly went up and down the aisles with nets hoping to catch the bird (a lesser nighthawk) while



After about 20 minutes, the lesser nighthawk landed on a stack of paper towels and Mike was able to safely catch it. As Mike left the store, he received a raucous round of applause from both employees and guests who were happy to discover the bird (and Mike!) were unharmed. The bird was released immediately near the store which was near a desert wash.





A wedding like no other...



Whether dreaming of a quaint ceremony or lavish affair, the Phoenix Zoo provides exotic charm and stunning scenic views. Offering more than 15 unique venues and wild touches only found at the Zoo — your forever starts here.





Picnics at the Zoo!

You bring the guests... we'll bring the wild.

With unrivaled venues and activities to choose from, the Phoenix Zoo is the Valley's most unique picnic location.

- Scenic venues for groups of all sizes
- Animal encounters
- Variety of catering options
- Free parking

Book Today! 602.914.4301





CORPORATE OPPORTUNITIES

What Can the Phoenix Zoo Do for You?

Though we are known for our animals, there is another species that flock to the Zoo - humans, or rather, consumers. The non-profit Phoenix Zoo welcomes nearly 1.4 million guests each year, making it one of the most visited attractions in the state of Arizona.

We can help position your brand through a menu of opportunities that offer exciting and unique avenues for your:

Brand awareness
Audience engagement
Product promotion
Cause marketing
Community involvement
goals
Employee benefits

CORPORATE SPONSORSHIP

Offering a variety of integrated marketing opportunities including sponsorship of special events and guest experiences as well as onsite sampling, couponing and product display.

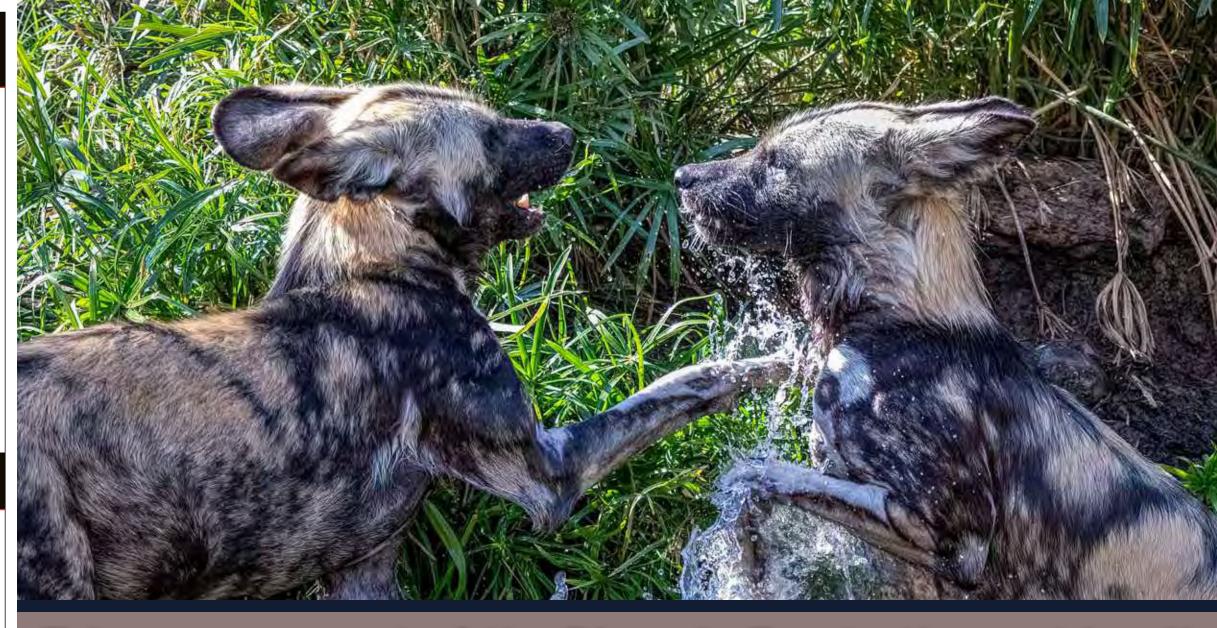
Corporate opportunities include:

Sponsorship Membership Matching Gifts Ticket Discounts Corporate Events

Zoom Animals

The Phoenix Zoo welcomes all forms of corporate support and recognizes that budgets as well as marketing and philanthropic objectives vary. As a result, we look forward to working with you on customizing an opportunity that meets your organization's needs.

Find out what the Phoenix Zoo can do for you. For more information, **click here**.



Take your support of the Phoenix Zoo to the next level!

Help ensure a bright future for endangered species, educate audiences about the importance of conservation and play an essential role in the future of the Zoo.

Supporting Memberships

- Starting at \$500
- Includes Base level benefits
- Special access to select Zoo venues, guest admissions, on-grounds donor recognition and more!*

Guardian Conservation Society

- Starting at \$1,500
- Includes Base and Supporting level benefits
- Special access to guest experiences, guest admissions, exclusive Society events, an annual behind-the-scenes tour and more!*

Upgrade your support today!

For more information contact Shannon Kinsman at 602.914.4346.

*Benefits vary depending on level of membership selected. Visit phoenixzoo.org/membership to learn more.



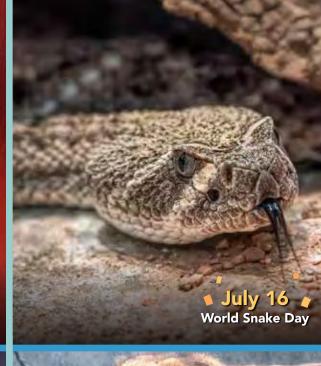


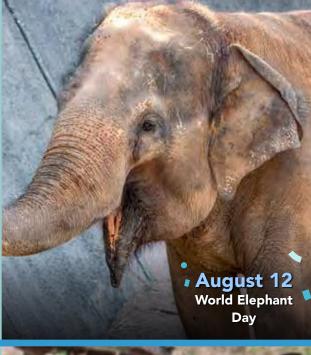


July 13

Cow Appreciation

Day













CONSERVATION

by the NUMBERS

The latest news and notes from our species-saving work at the Johnson Conservation Center. Learn more at phoenixzoo.org/conservation.

endangered blackfooted ferret kits are being cared for by their moms, Mandolin, Lazuli, Ridley, Sedona, Vermillion and Yoshi, at our Johnson Conservation Center.



pairs of cactus ferruginous pygmy-owls have produced chicks as part of our efforts to learn how to breed and raise this rare native species.





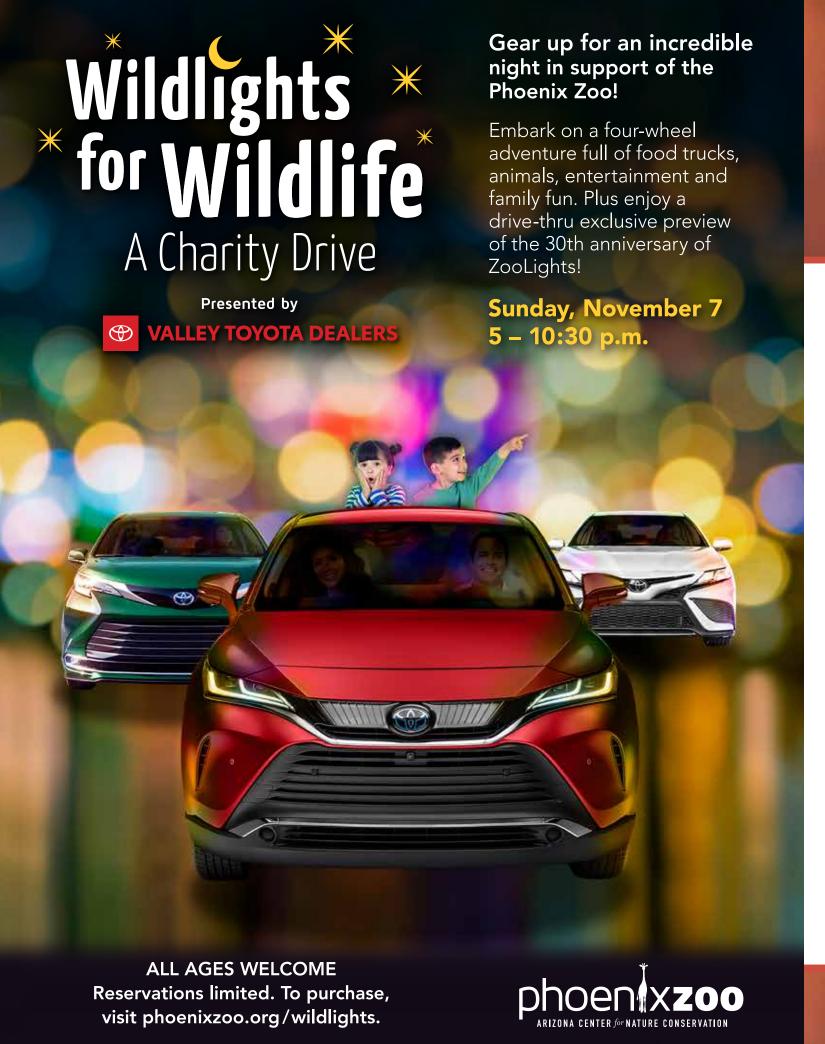
threatened Chiricahua leopard frogs were brought to the Zoo from drying ponds in southern Arizona by our Arizona Game and Fish Department (AZGFD) partners for future breeding.



at the Zoo.

endangered San Bernardino springsnails were recently brought to the Zoo for breeding. This is a new species for the Johnson Center staff, who will be the first ever to work with them in a managed care setting.





WIN FOR WILDLIFE RAFFLE

You could be the lucky winner of one of these great prizes!







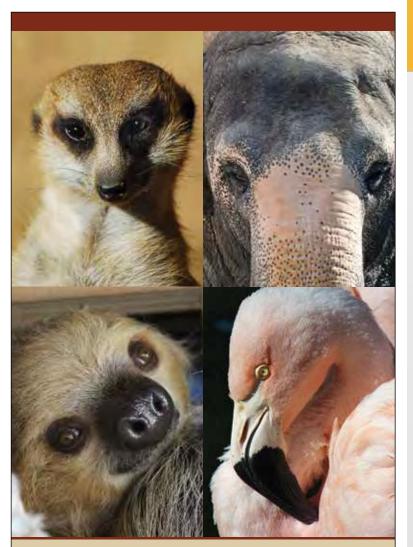
Tickets on sale now!

\$20 PER ENTRY OR SIX FOR \$100

Proceeds benefit the non-profit Phoenix Zoo!

One winner for each item will be selected on Monday, November 8, 2021, and contacted on Tuesday, November 9, 2021, via email and/or phone. Winners need not be present to win. Raffle ticket purchase(s) are not tax-deductible donations. All proceeds benefit the non-profit Phoenix Zoo.

Click here for more information and to purchase tickets.



Share the care and adopt a favorite animal for yourself or a loved one.

Amazing adoption packages start at \$25 with plush options starting at \$75.

> Support the Phoenix Zoo and become a Vildlife Champion today!

> > For a complete list of packages, click here or call Ursula Hamblin at 602.286.3800 x7434.

What's In **Store** Phoenix Zoo members receive a 10%

SUMMER READING ADVENTURE

ooking for something WILD to read this summer? Then the Phoenix Zoo's gift store is ■ the place for you!

You'll find unique and inspiring, educational and entertaining books for adults and kids of all ages.

Here is just a sampling...

1,001 Ways to Live WILD \$19.95

The Lost Art of Reading Nature's Signs | \$17.95

An Anthology of Intriguing Animals | \$19.99

Forests: Discover the Facts, Be Inspired, Make A Difference | \$19.99

Life-Sized Animal POOP | \$14.95

Steve the Dung Beetle: On A Roll | \$17.99

Good Night Zoo | \$9.95

The Desert Marketplace Gift Shop, operated by Event Network, is committed to sustainability in honor of the Phoenix Zoo's mission. Items in the store are made with reusable materials, environmentally-friendly ink is used for signs and product packaging is made of 90 percent post-consumer recycled materials.





The Phoenix Zoo is proud to support Maricopa County Reads and their summer reading program.

Did you know that reading for 20 minutes a day helps build a strong lifelong reading habit? Reading is fundamental for developing literacy skills!

For more information about this reading program and to get started on your reading adventure, visit maricopacountyready.org

ENCOUNTERS & EXPERIENCES

Enhance your day at the Phoenix Zoo with a variety of fun experiences to make your visit even more memorable!

Camel Rides

Saddle up for a ride on one of the most amazing animals in the world and even get your picture taken!

Endangered Species Carousel

Take a spin on the Endangered Species Carousel! Each animal is unique and beautifully handcrafted for an authentic, distinctive look.

Stingray Bay

Our 15,000-gallon interactive pool offers you the chance to come hand to fin with our cownose stingrays and even feed them fish and shrimp.

WATER PLAY AREAS

Keep cool this summer with a visit to Yakulla Caverns and Leapin' Lagoon Splash Pad.

ZOO TOURS

Safari Cruiser Presented WALLEY TOYOTA DEALERS

Hop aboard for a fun, narrated, 25-minute tour meandering past a large portion of the Zoo's animals, encounters and experiences.

Discovery Tours

A Discovery Tour is a 75-minute guided tour through the Zoo in one of our eco-shuttles. You'll be able to hop on and off the cart for closer viewing and for photo opportunities throughout the tour.

Backstage Adventures

If you're looking for a truly unique experience, join us for a Backstage Adventure and get an insider's glimpse of some of our animal habitats such as flamingo, elephant and Stingray Bay.

Premium Adventures

Looking for the ultimate Zoo tour? Try a Premium Adventure - a fully customized experience for you and your special guests.

* Discovery Tours, Backstage Adventures and Premium Adventures are limited to same party groups only and must be booked in advance by calling our Reservations Department at 602.914.4333.



COOL SUMMER SPECIAL | 2 FREE MONTHS!

Become a Phoenix Zoo member today and enjoy an all-access pass to discovery, endless fun and exclusive benefits!

Join today by clicking here to secure this special summer offer.

Offer expires August 31, 2021. Not redeemable onsite. Cannot be combined with any other offer or used on previous purchases.

Member Wednesday Lunch Special

Exclusive for Phoenix Zoo Members! Enjoy a \$5 Member Meal every first Wednesday of each month featuring a signature meal and a beverage.*



July Special

Cheeseburger or Veggieburger with a Medium Fountain Drink



August Special

Cheese, Pepperoni or Veggie Pizza with a Medium Fountain Drink

*Must show current membership card and photo ID at the time of purchase.

JUNGLE JAVA

Buy 9 coffees and get the 10th for FREE at Jungle Java! Jungle Java is open for our Members during their early entry hour.

July & August | Open at 6 a.m. for Members

Traveling Out of Town This Summer?

Take your Phoenix Zoo Membership card with you!

Phoenix Zoo Members receive the great benefit of FREE or discounted admission to more than 150 other zoos and aquariums across the country!*

Check out the complete list of participating locations

*You must present your Phoenix Zoo membership card and a photo ID at the participating zoo or aquarium to receive the benefit. Each participating location is responsible for determining their reciprocal admission policies. These are subject to change without notice. We recommend calling ahead before visiting to confirm benefits.





ave you ever gone for a walk and suddenly passed through a patch of cool air? You ■ just experienced a micro-climate – the atmospheric condition that makes a particular spot feel different from its surrounding area. Despite the desert heat, the Phoenix Zoo has a rolling topography and numerous ponds that create micro-climates to maintain our lush foliage without excessive water usage. Though it may not be possible to duplicate the Zoo environment at home, Curator of Horticulture, Scott Frische, says that understanding how micro-climates work can help plants grow even in the hottest summer months.

Temperature

- Heat rises and cool air sinks. The bottom of slopes and pockets tend to be cooler so plant accordingly.
- South-facing areas create micro-climates that are hotter, brighter and drier. Northern exposures keep plants cooler.

• Summer wind not only feels like a hairdryer, it acts like one. Be aware of trees, hedges and walls that channel wind.

• Pay attention to wind direction during the hottest parts of the day. Create wind blocks using hedges and heartier desert plants.

Walls

• Light-colored walls reflect sunlight and create hot zones while dark, rough-surfaced walls reflect less heat and store energy for later release when the sun is no longer shining.

Moisture

- A 3-inch layer of wood chips keeps the ground cool and lessens evaporation.
- Retain moisture for plants by grouping them together. There's strength in numbers!

There's a lot to learn but knowing these simple facts can help you master your own micro-climate.

Your plants will thank you!





Explore the Phoenix Zoo with these amazing online programs!

PROJECT ORANGUTAN

VIRTUAL FIELD TRIPS

PHOENIX ZOO LIVE ONLINE

CAMP ZOOTOYOU

DISTANCE LEARNING

Register Today!

For more information, click here or call 602.914.4333.

How to Make a World-class Zoo EDUCATION PROGRAM

Ever wonder what it takes to make all of the fun, educational programs we have at the Phoenix Zoo? Here's a glimpse into our process.

What do Phoenix Zoo program participants experience?

- Empathy for Zoo animals and wildlife
- Connections with Zoo staff, other participants or the family/friends they
- Curiosity, belonging and fun
- Connections with animals and nature

What do Phoenix Zoo program participants learn?

- Stories about our Zoo animals and how we care for them
- How to make a positive difference for Zoo animals and wildlife
- How to follow their curiosity about a
- How to play!
- Lots about animals and science
- About the conservation work we do





Hire the right team members

The talented team members that facilitate our programs are engaging and personable educators who not only know how to connect with people of all ages, but who also have a background in formal or non-formal education. Each team member has expertise in something and we try to draw upon that expertise whenever we can. Though we provide training to gain the content knowledge needed for each program, we have high expectations, so a love for learning is an absolute must! Finally, our



STEP 2:

Ask ourselves a ton of questions

Before we design a program, we ask many questions that inform everything from the length of program and activities we do, to the animal experiences that we include. Some of the most critical questions are:

- Who is our audience? What do they hope to experience and learn?
- What do we want our participants to experience, feel and learn while attending the
- What is appropriate and possible for them at their age? How can we help them grow?
- Which team members will be facilitating this and what are their strengths?
- What have we done in the past that's worked really well?
- What are other zoos and museums doing that's working really well?
- How can we make this the best experience possible for our participants?

STEP 3: Build the program

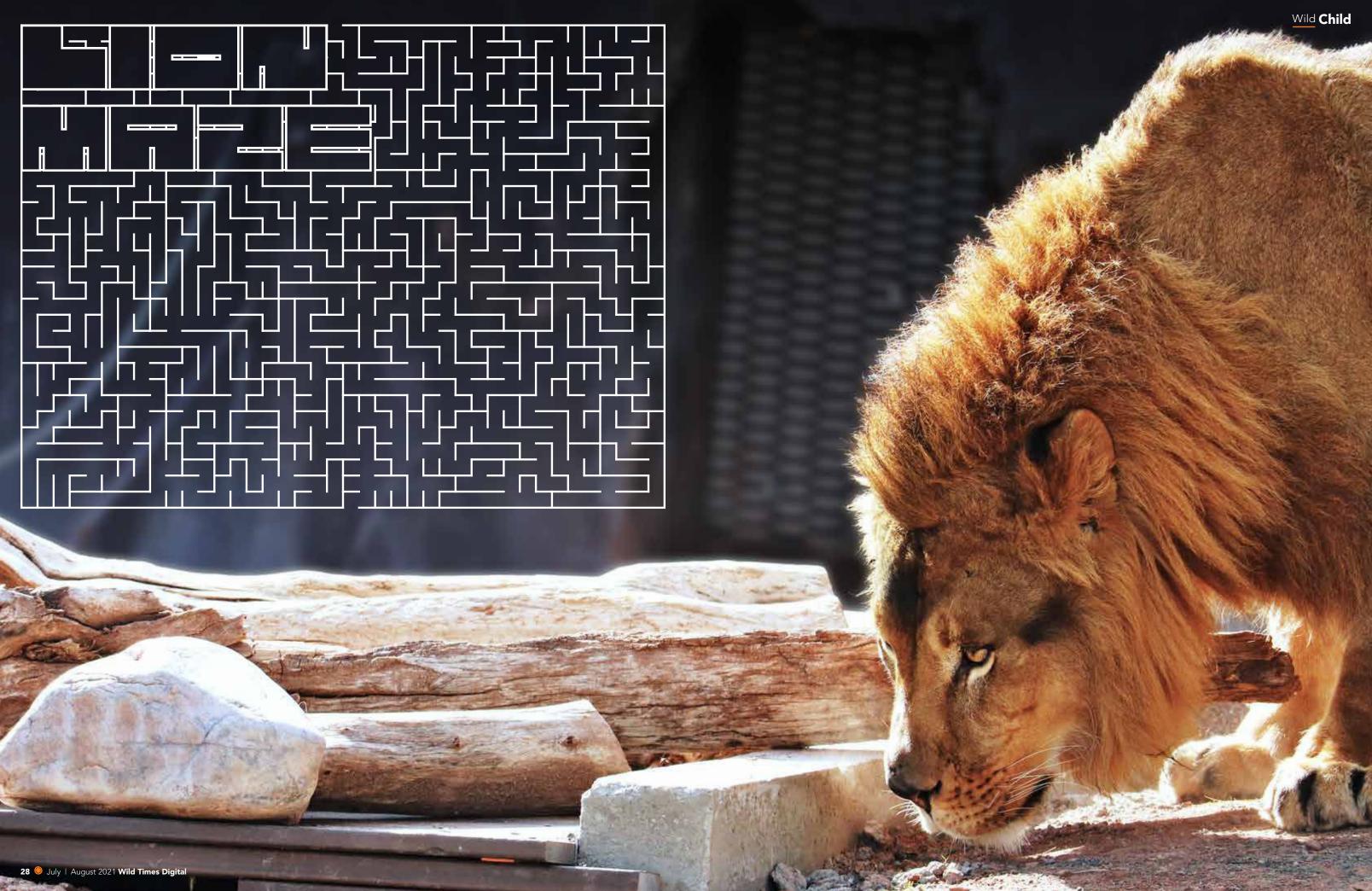
Once we have answers to our questions, it's time to put the program together. We conduct research to create and choose the best activities, as well as make sure we have all the most up-to-date information on the topics covered in the program. We also review and adjust each activity so as many people in the designated audience can experience the activity as possible, regardless of their physical or cognitive abilities. Everything is put into a formal program plan including the goals and outcomes, so that it's easy for any of our team members to facilitate. After that, we gather (and sometimes create) the activity materials and make sure our facilitators are fully trained.

STEP 4: The magic happens!

Here's the best part: when you, our participants, enter the scene! We've done everything we can to make an amazing program but it's not real until you're there experiencing it along with us. It's all about the squeals of excitement, the buzz of curiosity, the aha moments, and the connections that form between you and the Zoo animals and wildlife that we all care for so deeply. Don't get us wrong; this part is just as hard as the rest because we've got to be engaged, passionate, enthusiastic, patient, kind, fun and many other things to make sure your experience is the best it can be. We love that part, too! And when it all comes together? Magic.

Help us Keep Building Programs!

What would you like to experience in our programs? What do you love about our programs already? Help us plan for the upcoming program season by taking a short survey. As a thank you, you'll have the chance to win a Backstage Adventure Tour for four people. Enter today!



ART ON THE WILD SIDE

A PHOENIX ZOO ART EXHIBIT

THE GLORY OF NATURE'S FORM

Arizona Highways

COMING THIS FALL!

September 10, 2021 – January 31, 2022 Savanna Gallery (inside the Savanna Grill)



Bruce Taubert



John Sherman



Paul Gill

Are you wild about art?

This fall, Art on the Wild Side is proud to present The Glory of Nature's Form featuring some of the stunning photography of Arizona Highways magazine.

Join us in celebrating the extraordinary beauty of Arizona's wildlife and wild places!

Sponsored by





