

PHOENIX ZOO AUXILIARY

# Animals After Dark

AN AERIAL EXPERIENCE



## MARKETING & SPONSORSHIP PROPOSAL

## Animals After Dark *An Aerial Experience*

Friday, February 25, 2022  
6 – 8:30 p.m.

VIP Tickets: \$100

Must be 21+ (valid ID required)

### When night falls at the Phoenix Zoo... ...things really start to get wild!

**Animals After Dark, An Aerial Experience** is a humorous sneak peek into the imagined lives of our animals after the sun sets.

Get ready for a unique evening of thrilling aerial acrobatics by the performance troupe Atelotorque, presented by the Phoenix Zoo Auxiliary.

Set against the backdrop of the Zoo's main lake, guests will be immersed into a world of brilliant colors, flowing lines, and graceful power through evocative choreography.

- \* **Animal meet & greets**
- \* **Photo opportunities**
- \* **Complimentary kettle corn plus one food item and one drink ticket included per guest**
- \* **Additional beverages available for purchase**

**Help support the Phoenix Zoo and join us for this exciting, highflying extravaganza!**

Numerous sponsorships and underwriting opportunities available.



# SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Zebra \$5,000	Lion \$3,500	Hyena \$2,000	Meerkat \$1,000
<b>Marketing (logo and/or name recognition within/on)</b>				
zNews email newsletter	✓	✓	✓	✓
Event page at phoenixzoo.org, event signage	✓	✓	✓	✓
On-grounds promotional signage, Wild Times digital magazine	✓	✓	✓	—
Phoenix Zoo social media	✓	✓	—	—
<b>Tickets &amp; Accommodations</b>				
Sponsor reserved seating	8	4	2	2
Phoenix Zoo daytime general admission tickets	24	12	6	—
Drink tickets	8	4	2	2
Complimentary kettle corn and one (1) food item per person*	✓	✓	✓	✓
<b>Additional Benefits</b>				
Animal Ambassador meet & greets (6:30 – 7 p.m.)	✓	✓	✓	✓
Post-show photo op with aerialists, complimentary digital photo per person	✓	✓	✓	✓

\* Food must be selected a minimum of 7 days in advance of the event.

# UNDERWRITING OPPORTUNITIES

Show your support by underwriting a portion of the evening's expense. Your underwriting contribution is 100% deductible. Underwriters will receive recognition based on area of event and level of support.

Underwriter Benefits	Photogenic Digital Photo <i>FUNDED</i>	Kettle Corn <i>FUNDED</i>	Event Bar <i>FUNDED</i>	Animal Meet & Greet <i>FUNDED</i>
Name and logo at underwriting location	✓	✓	✓	✓
Name or logo on digital photo border	✓	—	—	—
Name or logo on kettle corn bags	—	✓	—	—
Kettle corn and pre-selected food item	2	2	2	2
Event tickets	2	2	2	2
Drink Tickets	2	2	2	2
Post-show photo op with aerialists, complimentary digital photo	✓	✓	✓	✓
Event signage	✓	✓	✓	✓

For more information and to purchase reservations, sponsorships or underwriting opportunities, please contact:

**Kelley Durham** | Phoenix Zoo Auxiliary President

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