

Wildlights for Wildlife

A Charity Drive

Presented by



VALLEY TOYOTA DEALERS

Sunday, November 6 | 5 – 10:30 p.m.

SUPPORT OPPORTUNITIES



phoenixzoo

ARIZONA CENTER *for* NATURE CONSERVATION

Wildlights for Wildlife: A Charity Drive

Gear up for an incredible night in support of the Phoenix Zoo!

Sunday, November 6, 2022

5 – 10:30 p.m.*

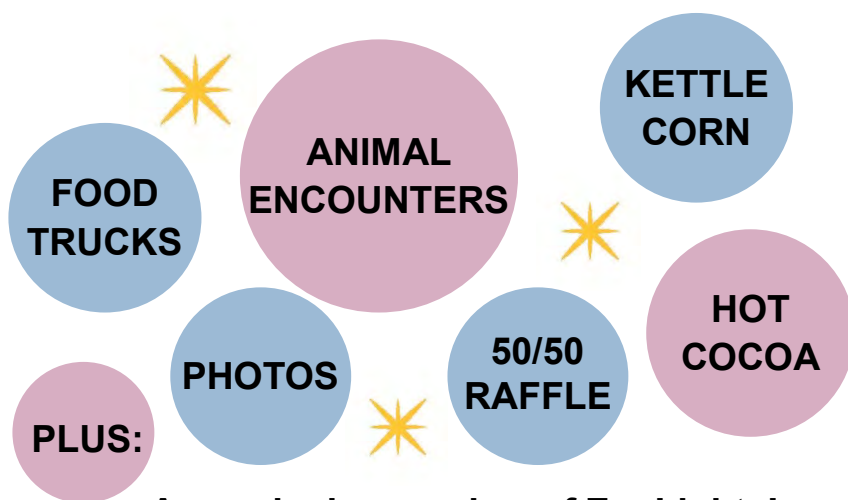
**455 N. Galvin Parkway
Phoenix, AZ 85008**

Timed-entry reservations are limited and available on a first-come, first-served basis. Must be purchased in advance.

**1 – 2 hour estimated experience*



Hop in the car and get ready for a ride like no other! Wildlights for Wildlife, the Phoenix Zoo's annual fundraising event, is back and better than ever! From the comfort of your vehicle, you and your guests will cruise along on a delightfully dazzling four-wheeled adventure.



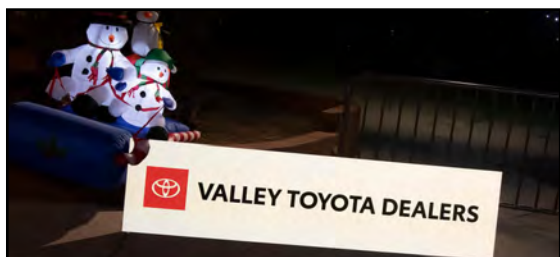
An exclusive preview of ZooLights!

The Valley's beloved holiday tradition is sure to "wow" with illuminated lanterns, incredible displays, and millions of sparkling lights!



Proceeds from Wildlights for Wildlife support the non-profit Phoenix Zoo in providing for the over 3,000 animals in our care and in furthering our mission to advance the stewardship and conservation of animals and their habitats while providing experiences that inspire people and motivate them to care for the natural world.

Sponsorship & Support Opportunities



PRESENTED BY
**VALLEY
TOYOTA
DEALERS**

BENEFITS

**PRESENTING
\$20,000**

Marketing and Recognition (Logo and/or name recognition within/on)

Paid Media

Targeted social



Zoo Media

- Wildlights for Wildlife web page on phoenixzoo.org with link
- Phoenix Zoo's Wild Times digital magazine
- Phoenix Zoo's email newsletter
- Social media
- On-grounds promotional signage



Event digital invitation and reservation confirmation



Event signage



Media alerts



Arizona Center for Nature Conservation annual report



Event Hospitality

Vehicle reservations

16

Additional Benefits

ZooLights walk-thru tickets

64

Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations



Sponsorship & Support Opportunities

BENEFITS	PATRON \$15,000	SUPPORTING \$10,000	CONTRIBUTING \$5,000
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Marketing and Recognition (Logo and/or name recognition within/on)

Zoo Media			
<ul style="list-style-type: none"> Wildlights for Wildlife web page on phoenixzoo.org with link Phoenix Zoo's Wild Times digital magazine and email newsletter 	★	★	★
<ul style="list-style-type: none"> Facebook and Instagram On-grounds promotional signage 	★		
Event signage	★	★	★
Arizona Center for Nature Conservation annual report	★	★	★

Event Hospitality

Vehicle reservations	12	8	4
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Additional Benefits

ZooLights walk-thru tickets	48	32	16
Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations	★	★	★

SUPPORT THE ZOO!

**VEHICLE
DRIVE-THRU
RESERVATIONS
\$1,000**



Underwriting Opportunities

Show your support by underwriting a portion of the evening's expense. Your underwriting contribution is 100% tax deductible. Underwriters will receive recognition based on area of event and level of support. All underwriters will receive recognition on the Wildlights for Wildlife web page on phoenixzoo.org with link, Phoenix Zoo's Wild Times digital magazine and the Arizona Center for Nature Conservation annual report.

LEVELS	AVAILABILITY
\$4,000	
Hot Cocoa Recognition on hot cocoa signage and commemorative mug	1
\$3,000	
Food Trucks Recognition on signage near food trucks	6
Entertainment Recognition on entertainment signage at multiple locations throughout the event	3
Rentals Recognition on signage at multiple locations throughout the event	2
Santa and Mrs. Claus Meet & Greet Recognition on signage and handout card	<i>FUNDED</i>
Kettle Corn Recognition on kettle corn signage and bags	1
\$2,000	
Animal Encounters Recognition on animal encounter signage	3
Souvenir Digital Photo Recognition on photo signage and name/logo placement on photo border	<i>FUNDED</i>

General Underwriting \$500 – \$10,000

Your underwriting contribution allows the Arizona Center for Nature Conservation / Phoenix Zoo to continue our exemplary animal care and conservation initiatives.

Purchasing & More Information

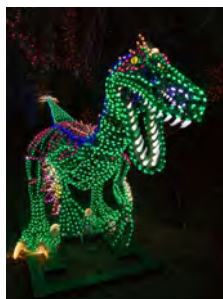
Thank you for supporting the non-profit Phoenix Zoo! To support this event through underwriting and/or sponsorships, please contact a Zoo representative directly. Vehicle drive-thru reservations can be purchased online.

Valerie Burgad
Sponsorship Manager
602.286.3851
vburgad@phoenixzoo.org

Shannon Kinsman
Manager Donor Relations
602.914.4346
skinsman@phoenixzoo.org



Did you know that any amount of your reservation over the fair market value is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/ Phoenix Zoo? Please refer to the Commitment Form for fair market values.



Commitment Form

Please indicate how you wish to be recognized in printed materials: _____

Note: Due to space availability, we are unable to include titles.

Name _____ Organization _____

Address _____ City/State/Zip _____

Phone _____ Email _____

VEHICLE DRIVE-THRU RESERVATIONS

☐ \$1,000 *(Fair Market Value \$205)* Quantity _____ Total _____

SPONSORSHIPS

<input type="checkbox"/> Presenting FUNDED	\$20,000	<input type="checkbox"/> Supporting <i>(Fair Market Value \$2,280)</i>	\$10,000
<input type="checkbox"/> Patron <i>(Fair Market Value \$3,420)</i>	\$15,000	<input type="checkbox"/> Contributing <i>(Fair Market Value \$1,140)</i>	\$5,000

UNDERWRITING OPPORTUNITIES

<input type="checkbox"/> Hot Cocoa <i>(one available)</i>	\$4,000	<input type="checkbox"/> Animal Encounters <i>(three available)</i>	\$2,000
<input type="checkbox"/> Food Trucks <i>(six available)</i>	\$3,000	<input type="checkbox"/> Souvenir Digital Photo FUNDED	\$2,000
<input type="checkbox"/> Entertainment <i>(three available)</i>	\$3,000	<input type="checkbox"/> General <i>(unlimited)</i>	\$TBD
<input type="checkbox"/> Rentals <i>(two available)</i>	\$3,000		
<input type="checkbox"/> Santa and Mrs. Claus FUNDED	\$3,000		
<input type="checkbox"/> Kettle Corn <i>(one available)</i>	\$3,000		

METHOD OF PAYMENT *(Purchase vehicle drive-thru reservations and underwriting online at phoenixzoo.org/wildlights)*

or ☐ Please Invoice Me ☐ Check Enclosed for \$ _____ *Please make check(s) payable to: Phoenix Zoo*

Please charge my: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number _____ Signature _____

Expiry Date _____ CVV _____

RESPECTS

☐ I am unable to attend, but please accept my donation of \$ _____

☐ I would like to make an additional contribution of \$ _____

Commitment forms must be received by deadlines to ensure recognition in event publications.

For questions regarding Corporate Reservations, Sponsorships & Underwriting, contact Valerie Burgad 602.286.3851 | vburgad@phoenixzoo.org

For Individual & Foundation Reservations, Sponsorships & Underwriting, contact Shannon Kinsman 602.914.4346 | skinsman@phoenixzoo.org

455 North Galvin Parkway, Phoenix, AZ 85008 | phoenixzoo.org/wildlights | Tax ID #86-0174843