



La Noche de Reyes Magos

The Night of Three Kings
January 5, 2023
Sponsorship Opportunities

PHOENIX ZOO
zoolights
Presented by


La Noche de Reyes Magos

Thursday, January 5, 2023

5:30 – 10:30 p.m.

Expected Attendance: 5,000

Included with ZooLights Admission



Join the Phoenix Zoo in celebrating La Noche de Reyes Magos! This Latino holiday commemorates the day when the three wise men followed the star to Bethlehem and arrived bearing their treasured gifts of gold, frankincense and myrrh for the Baby Jesus. Festivities at the Zoo include a night of live mariachi music, specialty Mexican food, games, activities and a chance to meet the Three Kings.



La Noche de Reyes Magos Sponsorship Benefits	Supporting \$5,000	Contributing \$2,500
Marketing Benefits (Logo and/or Name Recognition)		
Event page at phoenixzoo.org (with URL)	✓	✓
On-grounds signage (event evening)	✓	✓
zNews email newsletters promoting event (with URL)	✓	
Wild Times digital magazine	✓	
Social media	✓	
On-grounds digital and print promotional signage	✓	
Onsite Presence		
Opportunity to interact with Zoo guests throughout the event from one (1) 10'x10' location, with table and chairs provided.	✓	✓
Additional Benefits		
Rights to use Phoenix Zoo and ZooLights logos in your marketing and	✓	✓
Daytime general admission OR ZooLights admission tickets	16	8



For more information or to become a sponsor, please contact Sponsorship Manager Valerie Burgad at 602.286.3851 or vburgad@phoenixzoo.org.