Inclusivity & Equity at our Biggest Event!

PHOENIX ZOO
zoolights
Sensory Friendly
Presented by
SRP®

Monday, December 4, 2023
5:30 – 10:30 p.m. Capacity
Managed: **5,000**
Separate Ticket Event

The magic of ZooLights is for everyone and we are very proud to be hosting our third annual Sensory ZooLights night. This special evening is designed for guests who thrive in a sensory-supportive environment.

Sensory Friendly ZooLights includes:

- Reduced guest capacity
- Quieter music volume throughout the experience
- Static or slow-moving light displays
- Sensory-trained Santa Claus for photo ops
- Static Lake Lights show to reduce flashing lights and loud music
- Sensory stations available throughout the Zoo
- Social story available to help guests plan for the evening

Sensory ZooLights Audience & Promotion

By becoming a sponsor, your company can demonstrate its commitment to inclusivity and equity for members of our community affected by PTSD, autism, ADHD, ADD, early onset dementia, anxiety and stroke.

Event promotion includes:

Website (9,000+ pageviews)

Email (290,000+ subscribers)

Social Media (300,000+ followers)

On-grounds signage

Community Calendars

And more!

Levels & Benefits	Supporting $2,500	Contributing $1,500
Recognition within/on Zoo channels:		
• Event page at phoenixzoo.org	✓	✓
• zNews email newsletter event promotion (with URL)	✓	✓
• Wild Times digital magazine	✓	✓
• On-grounds pre-event promo signage	✓	✓
• On-grounds event day signage	✓	✓
• Tagging in social media posts	✓	
Interact with guests from 10'x10' area for duration of event	✓	
Opportunity to promote special offer in Phoenix Zoo Member email (40,000+ emails)	✓	
Phoenix Zoo daytime general admission or ZooLights tickets	20	10
Right to use Phoenix Zoo and event logos in your marketing / community relations	✓	✓