

# Wildlights for Wildlife

A Charity Drive

SUNDAY, NOV 5 | 5 – 10 p.m.

**SPONSORSHIP & UNDERWRITING  
OPPORTUNITIES**

Presented by



**VALLEY TOYOTA DEALERS**



phoenixzoo  
ARIZONA CENTER *for* NATURE CONSERVATION

# Throw your support for the Phoenix Zoo into overdrive!

**Wildlights for Wildlife is a charity drive – literally!**

**Offering an exclusive drive-thru preview of ZooLights, guests will journey through the jungle in a unique experience of sights and sounds. All proceeds help care for the 3,000 animals that call the Zoo home and fund our local and international wildlife conservation initiatives. This includes working directly with threatened and endangered species and providing exceptional STEM-based educational programs that emphasize the importance of caring for wildlife and wild spaces.**

**Timed-entry reservations are limited and available on a first-come, first-served basis. Must be reserved/purchased in advance.**

*1 – 2 hour estimated experience*



# Event Experience

**SINGLE VEHICLE  
RESERVATIONS  
\$500**

**Whether with family, friends or coworkers, Wildlights for Wildlife is a not-to-be-missed experience that is fun for all ages!**

**From the comfort of one's own vehicle, guests will tour ZooLights' millions of lights and dazzling displays while enjoying food samples, entertainment, animal discoveries, kettle corn, hot cocoa and a souvenir digital photo for up to six guests.**



FUNDED BY  
VALLEY  
TOYOTA  
DEALERS

# Presenting Sponsorship

BENEFITS	\$20,000
<b>Marketing and Recognition (Logo and/or name recognition within/on)</b>	
<b>Paid media</b> (Target social)	✓
<b>Zoo Media</b> <ul style="list-style-type: none"> <li>• Wildlights for Wildlife web page on phoenixzoo.org with link</li> <li>• Phoenix Zoo's Wild Times digital magazine and email newsletter</li> <li>• Social media inclusion</li> <li>• On-grounds promotional signage</li> </ul>	✓
<b>Event digital invitation and reservation confirmation</b>	✓
<b>Media Alerts</b>	
<b>Event signage</b>	✓
<b>Arizona Center for Nature Conservation annual report</b>	✓
<b>Event Hospitality</b>	
<b>Vehicle reservations</b>	16
<b>Additional Benefits</b>	
<b>ZooLights tickets (Walk-thru evenings)</b>	80
<b>Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations</b>	✓

# Event Sponsorships

BENEFITS	PATRON \$15,000	SUPPORTING \$10,000	CONTRIBUTING \$5,000
<b>Marketing and Recognition (Logo and/or name recognition within/on)</b>			
<b>Zoo Media</b>			
· Event page on phoenixzoo.org with link	✓	✓	✓
· Phoenix Zoo's Wild Times digital magazine and email newsletter			
· On-grounds promotional signage			
· Social media inclusion	✓	✓	
<b>Event day signage</b>	✓	✓	✓
<b>Arizona Center for Nature Conservation annual report</b>	✓	✓	✓
<b>Event Hospitality</b>			
<b>Vehicle reservations</b>	12	8	4
<b>Additional Benefits</b>			
<b>ZooLights tickets (walk-thru evenings)</b>	48	32	16
<b>Right to use the Phoenix Zoo and Wildlights for Wildlife logos in your marketing and community relations</b>	✓	✓	✓

# Event Underwriting

Underwriting contributions are 100% tax deductible with recognition based on selected area and level of support. All underwriters will receive logo/name and link on phoenixzoo.org, within Wild Times digital magazine and in the Arizona Center for Nature Conservation printed annual report.

LEVELS	AVAILABILITY
<b>\$3,000</b>	
<b>Santa &amp; Mrs. Claus Photo Op</b> Recognition on signage at the Santa meet & greet	<b>SOLD<sup>1</sup></b>
<b>Entertainment</b> Recognition on entertainment signage at multiple locations throughout the event	<b>3</b>
<b>Hot Cocoa</b> Recognition on hot cocoa signage	<b>1</b>
<b>Kettle Corn</b> Recognition on kettle corn signage and bags	<b>1</b>
<b>\$2,000</b>	
<b>Animal Encounters</b> Recognition on animal encounter signage	<b>3 AVAILABLE/ 1 SOLD</b>
<b>Photography</b> Recognition on signage near event entry	<b>1</b>
<b>Souvenir Digital Photo</b> Recognition on photo signage and name/logo placement on photo border	<b>1</b>
<b>Food Trucks</b> Recognition on selected food truck	<b>6</b>
<b>\$1,000</b>	
<b>General Underwriting</b>	<b>Unlimited</b>

## Purchasing & More Information



To purchase vehicle drive-thru reservations as well as underwriting opportunities and sponsorships, please contact one of the following Zoo representatives directly.

**Christopher Gutierrez**  
Manager of Donor Relations  
602.914.4362  
[cgutierrez@phoenixzoo.org](mailto:cgutierrez@phoenixzoo.org)

**Christine Boisen**  
Sponsorship Manager  
602.286.3833  
[cboisen@phoenixzoo.org](mailto:cboisen@phoenixzoo.org)

*Did you know that any amount of your reservation over the fair market value is tax deductible and considered a contribution to the Arizona Center for Nature Conservation/Phoenix Zoo?*

*Please refer to the Commitment Form for fair market values.*

