December 2023

DIGITAL

ZooLights is back and BRIGHTER than ever!

A Predator Passage Welcome Party





NOV 22 - JAN 14 5:30 - 10:30 p.m.

Lake Lights ShowCamel RidesS'moresAnimal ShowsGlow GardenIlluminated TunnelFestive Food & Drinks

Tickets on sale at phoenixzoo.org



THE KEMPER AND ETHEL MARLEY FOUNDATION









Art on the Wild Side Wild Side Gallery

Inspired: Arizona Artists Celebrate the Natural World Now – January 28, 2024 **Savanna Gallery** The Bigger Picture Now – April 28, 2024

ZooLights November 22, 2023 – January 14, 2024

Sensory Friendly ZooLights December 4, 2023

Night of Three Kings January 5, 2024

Zoo Move & Groove January 20, 2024

HOURS

November 1 — January 20, 2024 9 a.m. - 4 p.m. (Daily) | 8 a.m. (Member Early Entry)

ZooLights: November 22 — January 14, 2023 5:30 - 10:30 p.m. (Nightly)

Please note: Encounters, tours and experiences are not open until general public hours. Also, we do our best to have the majority of our animals in their habitats by opening time, but this cannot be guaranteed.

features



get closer

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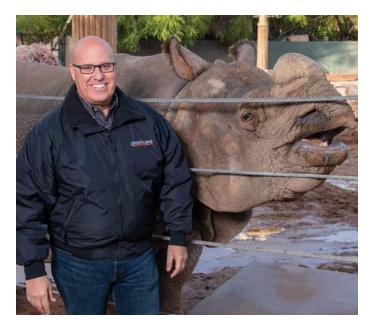
phoenixzoo.org 455 N. Galvin Parkway | Phoenix, AZ 85008



Dear Zoo Friends,

It's that time of the year again. The hot weather is behind us, and the desert mornings are crisp and cool. The days are moderate and the evenings are downright chilly! It is so nice to welcome fall and winter back to the Valley. This year's ZooLights season starts November 22 and extends through January 14. The Valley's happiest holiday tradition is back with more than four million beautiful lights, 1,300 dazzling animal armatures, 150 wonderful Wildlife Lanterns and the largest Christmas tree on water in the U.S., with over 65 million spectacular light color combinations!

Our ZooLights staff have been working very hard over the past year to give you the biggest and best ZooLights show ever!



We're adding a giant 200-foot-long lighted tunnel, an expansive glow garden and many more s'mores stations. We want this year's ZooLights to be the most memorable one you've ever seen!

The fun doesn't stop with ZooLights. The long-awaited Predator Passage officially opens to our members on November 20. Come see our new lions, hyenas, red river hogs and leopard! Our new female lions, Kamara and Zuri are sisters who arrived from the Pueblo Zoo and we're excited to see them form a pride with Boboo. This new exhibit will allow us to switch the lions and new hyenas, Tamu and Taziki from Busch Gardens between different outside yards, allowing them all the enriching opportunity to smell each other and explore multiple areas.

The critically endangered Amur leopard, Jasper will live in the center of Predator Passage. There are only about 100 of these beautiful cats left in the wild and we are happy to start working with this species for the first time.

We're still working on the new home for Olive and Pugsley the red river hogs, but we're anxious to get to know this new species at the Zoo.

Our vultures have moved from the Savanna to a brand-new exhibit at Predator Passage. This new area allows you a much closer view of these large birds, which I hope lets you get to know them a little better.

If you bought a brick in support of this fantastic new exhibit, first of all, thank you, but secondly, I hope you enjoy finding yours at Predator Passage. I love being able to see the names of our dedicated Zoo Friends!

Hope to see you at the Zoo!

Norberto J. (Bert) Castro President / CEO Arizona Center for Nature Conservation / Phoenix Zoo

IS SHINING BRIG

LAKE LIGHTS SHOW

200-FOOT-LONG IMMERSIVE LIGHT TUNNEL

ALL NEW WILDLIFE LANTERNS

HTER THAN EVER

MORE THAN FOUR MILLION DAZZLING LIGHTS

PHOTOS WITH SANTA

PURCHASE TICKETS TODAY!

S'MORES BY THE FIRE

VEA

Wild Times Digital November | December 2023 💥 5

¡Ya vienen los Reyes Magos!

Night of the Three Kings

January 5 5:30 – 8:30 p.m.

Come meet the three kings and enjoy a night of live mariachi music under the glow of ZooLights!

Activities included with ZooLights admission. Food not included.



Smaller crowds, quieter music, the same lifelong memories!

DECEMBER 4, 2023 5:30 – 10:30 p.m.

Sensory Stations | A photo op with Santa | Sensory bags available | And so much more!

Click here for more information and tickets.

CITY LIMITLESS

Take your support of the Phoenix Zoo to the next level!

Help ensure a bright future for endangered species, educate audiences about the importance of conservation and play an essential role in the future of the Zoo.

Guardian Conservation Society

- Starting at \$1,500
- Includes Base and Supporting level benefits
- Special access to guest experiences, guest admissions, exclusive Society events, an annual behind-the-scenes tour and more!*

Supporting Memberships

- Starting at \$500
- Includes Base level benefits
- Special access to select Zoo venues, guest admissions, on-grounds donor recognition and more!*

Upgrade your support today!

For more information contact Chris Gutierrez

at 602.914.4362.

*Benefits vary depending on level of membership selected. Visit phoenixzoo.org/membership to learn more.

GET CLOSER

- to animals
- to keepers
- to nature
- to inspiration!

Click here for today's schedule of up close animal encounters and presentations!

Commemorate the love you have for your pets

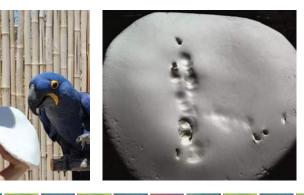
Don't miss out on this unique opportunity to add your pet's pawprint and name to the Etched in Glass Donor wall.

Purchase yours today before they are gone! Tiles are \$500 each.

Proceeds will benefit the Veterinary Medical Center.



For more information, email phoenixzooprints@gmail.com or call 602.286.3800 x7342.



Join the Antler Society -LEAVE A LEGACY

If you've ever wanted to express your appreciation for the Phoenix Zoo, a gift in your estate plan could be the perfect option for you. Whether you make a gift today or after your lifetime, you will help to provide experiences that inspire people and motivate them to care for the natural world. With a little planning today, your impact can be felt for generations to come.

The "Antler" name draws on an analogy between our thoughtful donors who have remembered the Phoenix Zoo in their will or estate plan and the deer that leave behind its antlers for the nourishment of other living

MSBRED FRD

creatures. Membership in this society is extended to those who share with us their intention to leave a legacy with the Phoenix Zoo.

Would you like more information?

Click here to download this free comprehensive Estate Planning Kit. It will help you protect loved ones, organize everything in one place, and save on taxes.

Have a question?

Liz Toth, Gift Planning Manager, would be happy to speak with you in confidence and with no obligation.

PERSON

PLANK

PERSONAL ESTATE PLANNING KIT

Phone: 602.286.3881

Email: Itoth@phoenixzoo.org

ART ON THE WILD SIDE A PHOENIX ZOO ART EXHIBIT



UNION | Stephanie Ruiz



Looking Back | Barbara Conaway



Calm Before the Storm | April Howland

INSPIRED: Arizona Artists Celebrate the Natural World

> Wild Side Gallery at the Phoenix Zoo

September 8, 2023 -January 28, 2024



רואים את התפונה הגדולה The Bigger Picture

Focusing our lenses on what bonds us together rather than what sets up apart.

October 6, 2023 - April 28, 2024

Savanna Gallery at the Phoenix Zoo

Thank you to our sponsors





Papp Family Foundation









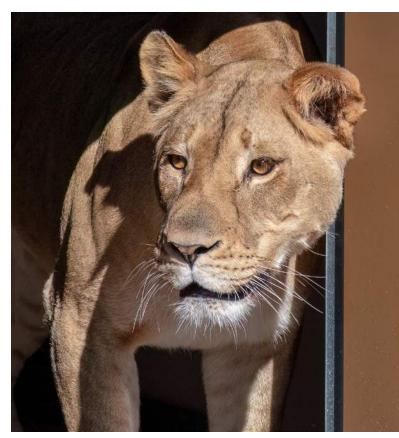


There is MORE TO EXPLORE at Predator Passage!

The Phoenix Zoo's new inhabitants have arrived, and we can't wait to share them with you.

Lions

Zuri and Kamara arrived from Pueblo Zoo in Colorado in early October, as the first new inhabitants of Predator Passage. After spending a week in their night house getting acclimated to their new surroundings, the two lionesses took their first steps out in their new habitat on October 19. With a crowd of excited Zoo employees watching with bated breath and cameras in hand, Zuri placed her paw on the grass as the onlookers raised their lenses to capture the moment. Then, the lioness changed her mind... she decided today wasn't the day! The two lionesses stayed inside for the remainder of the day and decided to try again tomorrow. This time, with far fewer viewers, Zuri and Kamara took advantage of the cool mist of the running sprinklers and began to explore their habitat. Every day since, they have spent more and more time getting comfortable in their new home, managing the fence line and sunbathing atop the rocks. To join them, Boboo has made the move over to Predator Passage as well, and is excited to meet the new ladies!



Hyenas

The second to arrive were two hyenas, mother and daughter, Tamu and Taziki, born in 2002 and 2008 respectively. They joined us from Busch Gardens in Tampa and are quickly becoming fan favorites! They immediately took to their new habitat with excitement and are enjoying spending time sunbathing, exploring new smells, and checking out the guests around their habitat. They are spending most of their time in the limelight and have not been shy to visitors, you will certainly enjoy their active lifestyle and fun nature.



Amur Leopard

We have also welcomed a three-year-old male Amur leopard! Jasper was born at the Greenville Zoo in South Carolina in 2020. Although not from Africa, the Amur leopard is recognized as an ambassador for the African leopard, and we are extremely excited to have him representing the species on the Africa Trail. The Amur leopard is critically endangered and found in southeastern Russia and northern China. There are estimated to be less than 100 individuals living in the wild. They are part of the AZA's Species Survival Program in order to manage and protect vulnerable populations, and we are honored to be a part of this big cat's next journey.

Red River Hogs As you round the turn at the top of Predator

As you round the turn at the top of Predator Passage you will notice a habitat currently under construction. It is being prepared for the arrival of two red river hogs! Olive and Pugsley are coming to us from the Kansas City Zoo and are sure to be an exciting edition to the Africa Trail. These colorful pigs are full of personality! Red river hogs, also called "tufted pigs," are native to western and central Africa. They are fast runners and exceptionally good swimmers.

Rüppell's Griffon Vulture

The Rüppell's griffon vultures have migrated! Their new habitat houses our 13 current Rüppell's griffon vultures and any offspring they produce and one lappet-faced vulture. Prominently featuring these vultures in their own habitat, we will be better suited to highlight their ecological importance and the threats they are facing. Vultures are already the most threatened group of raptors in the world, and this new habitat will provide the opportunity to educate guests about AZA conservation efforts and the Saving Animals From Extinction (SAFE) program.

Fennec Fox

Noelle is enjoying her new home and embracing her role as one of the first inhabitants of Predator Passage. This tiny fox, weighing up to only four pounds may look cute, but she has certainly earned her title as a predator! In the wild, Noelle would use those exceptionally big ears to locate prey and detect even the slightest of sounds. You can often see Noelle sleeping in her den, as fennec foxes are nocturnal.

Meerkats

The meerkats are on delay! Due to a lengthy permitting process, we are still waiting on a date for their arrival. We are initially obtaining a group of three brothers (from separate litters) approximately 8-years-old from the Capron Park Zoo in Massachusetts. There are also plans to acquire more soon and add to the growing habitat!



Though the animals have started to arrive and they can be seen getting acquainted in their new habitats, they may still have night house access to escape the crowds as they continue to get comfortable here at the Phoenix Zoo.

We hope that you will join us for the grand opening of Predator Passage on November 20! As a thank you to our members, we will be celebrating the opening of our newest animal exhibits on November 20-22 from 8 a.m. to 1 p.m. each day. After viewing, you can stop by Desert Tents for membership exclusive activities. **Learn more.**



NORE TO EXPLORE TO EXPLORE TO TREDATOR PASSAGE NOW OPEN!

Amur Leopard | Jaspei Photo: Jordan Noble



PROTECTING P R E D A



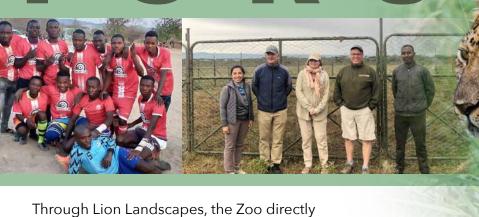
ith the opening of Predator Passage, we celebrate new exhibits and new perspectives on several iconic species who call the Phoenix Zoo home. While we hope guests will develop deep connections with the animals in our care during their visits to the Zoo, we also aim to inspire our community to consider how we all can help protect these animals in the wild.

Modern, professionally managed zoos are conservation organizations, reaching millions of visitors each year with messages about how our actions affect wild animals and wild places. In 2022, 231 zoos and aquariums accredited by the Association of Zoos and Aquariums (the Phoenix Zoo is a proud member of the AZA) spent \$252 million on field conservation projects impacting 998 species and subspecies in 119 countries. These projects involve thoughtful collaboration with thousands of wildlife professionals in range countries, including those where lions, leopards, and more are naturally found.

A visit to Predator Passage supports wildlife conservation in Africa and Asia

The primary conservation challenges these species face are similar to those of carnivores everywhere - loss and/or degradation of habitat, hunting pressure, and other forms of human-wildlife conflict. Accordingly, the Zoo invests in projects that address these concerns by working with communities living alongside wildlife.

Collaborating with local communities is the best way to reduce human-wildlife conflict. Since 2009, the Phoenix Zoo has supported the Ruaha Carnivore Project and its efforts to protect predators in Tanzania's remote Ruaha landscape. The group recently merged with Lion Landscapes and now the two organizations operate as Lion Landscapes.



supports a variety of programs. DVD nights provide community education about wildlife conservation and livestock protection and help instill cultural norms of loving and respecting wildlife. These special events gather community members together to watch wildlife documentaries and to talk together about issues and opportunities that arise when sharing space with fierce predators. Through Lion Landscapes' wildlife clubs, local students and teachers learn about wildlife, conservation, and human-wildlife conflict. Most recently, the Phoenix Zoo has provided support for the MBOMIPA Cup, an innovative, conservation-themed soccer tournament where educators engage soccer fans with fun messages about positive coexistence with animals.

In addition to our work in Tanzania, we've provided support for construction of bomas to protect livestock from lions and other large predators at Soysambu Conservancy in Kenya. Bomas create a physical barrier between wildlife and domestic animals, reducing conflict by protecting villagers' investments.

Amur leopards in Asia are under the same pressures as large predators in Africa - poaching, loss of prey species, loss of habitat and conflict with humans. Amur leopards face the additional threats of agricultural fires and the challenges that arise when protecting species across political boundaries. Fewer than one hundred are thought to remain in their natural habitat.

Maintaining a population of Amur leopards in managed care is important in case of catastrophe or disease. Though not native to Africa like other Predator Passage species, the Amur leopard in our care is an ambassador for wild leopards everywhere. The Phoenix Zoo supports the efforts of WildCats Conservation Alliance to study and protect Amur leopards in their habitat in Asia, as well as conservation-focused education and outreach in the communities that live nearby.

In all of our conservation efforts, we seek out ways to address root issues impacting the success and sustainability of species of concern in the wild. Whether through classroom programs designed to increase understanding of the important role predators play and develop empathy for predators, or through scientific research that helps identify where conservation management actions are most needed, we are making good on our promise that a visit to the Phoenix Zoo helps save animals in the wild. We hope you enjoy Predator Passage and get to know the remarkable animals who live there, and carry with you a stronger connection to lions, leopards and other predators roaming in the wild.



CAMPS

Winter Camp

- K 5th Graders
- January 2 5, 2024 (No camp on January 1)
- 8 a.m. 2:45 p.m.
- Registration now open
- Scholarships available on a first come, first served basis

Spring Break Camp

- 1st & 2nd graders
- March 11 15, 2024
- 8 a.m. 2:45 p.m.
- Registration opens during the holidays
- Scholarships available on a first come, first served basis

Night Camp

Looking for a fun family adventure or teambuilding opportunity? We have something for everyone! Come spend an evening or an overnight at the Phoenix Zoo, walking the trails after dark and meeting animals up close! We offer evening and overnight camps for schools, Girl Scouts and family groups! We even have a "Conservation at the Phoenix Zoo" adults only Twilight Camp! Check the website for more details and to register or call 602.914.4333 for availability.

TOURS & CLASSES

Guided Tours

Coming to the Zoo with a group and looking for a guided tour? We have you covered! Guided tours are guide-led walking tours along one of our Zoo trails. Choose from several different topics, each covering a wide span of animal and conservation sciences, or we can create something just for you! Each guided tour is 45 minutes long. Don't want to walk? Don't worry. A Discovery Tour is a 90-minute guided tour through the Zoo in one of our eco-shuttles. You'll be able to hop on and off the cart for closer viewing and for photo opportunities throughout the tour. Space is limited, and our tours are popular, so book early here.

Photography Classes

Have you ever wondered how the Phoenix Zoo photographers get all those cool, detailed photos? Now you can learn our secrets by taking part in Animals in Focus: Photography Classes. Join long-time volunteer, Dave Seibert and other professional guest photographers, for a 90-minute walk around the Phoenix Zoo where you will learn the basics of photography: composition, lighting and capturing emotion. On our walk, we will cover how to photograph through fences, windows and foliage in addition to learning more about the Phoenix Zoo and the natural world. Check out the website for more information and to register!

- Duration: 1.5 hours (9:30 11 a.m.)
- Cost: \$30 (Zoo admission not included)
- When: Classes available December April
- Maximum Group Size: 6

CLASSROOM PROGRAMS & TEACHER PROFESSIONAL DEVELOPMENT

Outreach Live on Location

Let the Zoo come to you! Our fun, interactive outreach programs include an educator and 3-5 ambassador animals right in your classroom. These programs are a great way to add impact and bring learning to life. Our standards-based topics are for learners from pre-K to high school

Curriculum for the Classroom

Our dedicated team of educators is excited to help you integrate the magic of the animal kingdom into your classroom with learner-led project-based curriculum units! We offer three topics for students in grades 3 - 12. Each topic includes an in-depth Teacher Guide with:

- Arizona State Standards alignment (Science, ELA, Math, Educational Technology)
- Detailed content outlines and lesson plans
- Comprehensive materials list
- Assessment rubrics
- Student Guide that outlines the overall project timeline, key vocabulary and assessment criteria
- Pre, post assessment and formative assessments
- Student Research Notebook PDF
- Support materials for each lesson including pre-recorded videos, recommended research sources and activity worksheets

Teacher Professional Development

You read that right. We offer \$100 stipends for teachers attending our Professional Development Workshops! Get familiar with our classroom-based curriculum and how to guide your students through conservation projects and Socratic discussions. Email outreach@phoenixzoo.org to sign up.

Project Arizona Wildlife

Learn about conservation science and the process of saving species! Grades 6 - 12

- October 21 in-person at the Zoo
- October 28 virtual on Zoom

BioConnect

Use the design process to create an invention inspired by nature!

- Grades 6 8
- January 20 in-person at the Zoo

HOMESCHOOL DAYS

Join the Phoenix Zoo at Homeschool Days for a morning dedicated to homeschool families and groups with learners between 5 - 17 years old. The morning will be filled with STEM-based learning stations, animal interactions and exploring science-based careers. Participants will have full access to Zoo pathways for the entire day.

- Date: February 7
- Cost: \$10 Members | \$18 general
- Registration: Available now here!

TEENS Teen Career Conference

The Phoenix Zoo is excited to host its Teen Career Conference in-person once again on Saturday, February 10, 2024 from 9 a.m. - 4 p.m. This event is geared towards teens, grades 9 - 12, who are interested in exploring many different careers in the world of animal science. Teens will experience what it is like to attend a professional, academic conference and engage in a variety of activities, including:

- Hearing from specially selected speaker panels comprised of a range of experts in animal sciences and conservation to learn about conservation efforts in the southwest. Speakers will offer insights into their career paths and advice on breaking into their respective fields.
- Networking with representatives from the Phoenix Zoo and other scientific and educational institutions from around the Valley to learn about their programs and opportunities for teens.
- Attending professional skill-building workshops such as resume and cover letter building, interviewing skills, and navigating higher educational opportunities to help develop professional knowledge and personal growth.

Zoo Teens

We are thrilled to be bringing back our teen volunteering program! Applications to become a ZooTeen volunteer will open on March 1, 2024. Fill out the interest form **here** to stay up to date.

Check out the fall collection of our Wearsponsible Apparel line. Each piece is made from 100% organic cotton, is fair labor certified and fully traceable from seed to sew. Rachel Jung from Rayco Design created an incredible line that embodies the spirit of exploring and protecting our natural world.





Local, family-run business, Dos Damas has created a collection of copper holiday ornaments inspired by the Zoo's most iconic animals. Handcrafted right here in The Copper State, these ornaments all feature a unique patina resulting from the verdigris application technique.

ZooLights Preview!

We have everything you need to make this year's ZooLights visit the best, ever! From butterfly wands and light-up swords to an incredible array of light-up bubble makers, we've got you covered. New this year we are introducing a light-up animal ears headband!

Our new Illuminated Apparel will make your kids the center of attention at this year's ZooLights. These washable cotton tees allow you to draw on your shirt with an included glow torch. Create design after design and let your creativity shine! 

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MORE THAN A MEMBERSHIP

ZooLights Member Preview Nights

November 20 & 21 5:30 - 10:30 p.m.

Start your holiday season with endless Zoo trails decorated in lights and larger than life animal lanterns. This year will feature the ever-popular Lake Lights show and a new 200-foot-long Illuminated Tunnel.

Exclusive member only activities offered during this two-night event include:

- Wild Side Art Gallery open from 5:30 8:30 p.m.
- Free Carousel Rides
- Animal Discoveries
- NEW! Meet special guest, Mrs. Claus, at the S'mores station 6 – 8 p.m.

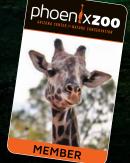
Plus, get your member discount on Camel Rides and other special offers:

- Photos with Santa Claus
- 2023 ZooLights member exclusive photo frames

*Several packages available for purchase

Save \$5 by purchasing tickets online now!

Click here to purchase and enter promo code WTNOVG for \$10 Off.





PREDATOR PASSAGE MEMBER CELEBRATION

In addition to Creature Features by Zoo staff, photo ops and drum circle activities, Members will have exclusive access to this special three-day event celebrating the opening of Predator Passage!

Located at Desert Tents from 8 a.m. - 1 p.m., activities will include:

- African animal coloring station
- African Instrument Activity with MIM
- Learning and Engagement Booths
 - Eat Like a Vulture
 - The Lion Station
 - Big Cat I.D.
 - Spot Spotted Hyena
- Readings of Steve the Dung Beetle by local children's book author Susan Stoltz



Steve the Dung Beetle Photo Op

Member appreciation gifts will also be available to continue the fun at home!

Not a member? Join using promo code WTNOV for \$10 off your membership to receive access to our upcoming Member exclusive event.

Limited-Edition Predator Passage T-Shirts

Show off your Phoenix Zoo Membership pride with a limited-edition Predator Passage Member T-shirt. Choose from 2 different designs or get both! Each shirt is \$24 and can be purchased **here**.



ZOO TOURS

Safari Cruiser Rides Presented By VALLEY TOYOTA DEALERS

Hop aboard for a fun, narrated, 25-minute tour meandering past a large portion of the Zoo's animals, encounters and experiences.

Discovery Tours

A Discovery Tour is a 75-minute guided tour through the Zoo in one of our eco-shuttles. You'll be able to hop on and off the cart for closer viewing and for photo opportunities throughout the tour.

Backstage Adventures

If you're looking for a truly unique experience, join us for a Backstage Adventure and get an insider's glimpse of some of our animal habitats such as flamingo, elephant and Stingray Bay.

Premium Adventures

Looking for the ultimate Zoo tour? Try a Premium Adventure - a fully customized experience for you and your special guests.

* Discovery Tours, Backstage Adventures and

Premium Adventures are limited to same party groups only and must be booked in advance by calling our Reservations Department at 602.914.4333.

ENCOUNTERS & EXPERIENCES

Enhance your day at the Phoenix Zoo with a variety of fun experiences to make your visit even more memorable!

Camel Rides

Go for a ride on one of the most amazing animals in the world and even get your picture taken!

ScooterPals

Join the ScooterPals Crew for a scooterrific fun and flexible way to experience the Phoenix Zoo.

Monkey Village

As the only walk-through squirrel monkey exhibit in the United States, this is a must-see on your visit to the Zoo!

Art on the Wild Side

Inspiring artwork adorns the walls of the Zoo's galleries; Wild Side & Savanna Grill. Doornbos Discovery Amphitheater Animal Presentations



Daily at 10:30 a.m. with a second show Friday - Sunday at Noon

Venomous Rattlesnake Presentation Friday – Sunday only at 9 a.m. Temperatures Permitting

Stingray Bay

Our 15,000-gallon interactive pool offers you the chance to come hand to fin with our cownose stingrays and even feed them fish and shrimp.

* Stingray Bay is closed for renovations, please check our site

Leapin' Lagoon Splash Pad*

for the most up-to-date info.

WATER PLAY AREAS & PLAYGROUNDS

Enchanted Forest ^{Presented} By Virginia G. Piper Charitable Trust

rust Yakulla Caverns*

Discovery Farm Presented By

*Water closed for the winter

Take a spin on the Endangered Species Carousel! Each animal is unique and beautifully handcrafted for an authentic, distinctive look.





*Fees apply | Must show your current Phoenix Zoo membership card and photo ID at each venue to receive discount at time of purchase.

CORPORATE OPPORTUNITIES

What Can the Phoenix Zoo Do for You?

Though we are known for our animals, there is another species that flock to the Zoo - humans, or rather, consumers. The non-profit Phoenix Zoo welcomes nearly 1.4 million guests each year, making it one of the most visited attractions in the state of Arizona.

> We can help position your brand through a menu of opportunities that offer exciting and unique avenues for your:

Brand awareness Audience engagement Product promotion Cause marketing Community involvement goals Employee benefits

Offering a variety of integrated marketing opportunities including sponsorship of special events and guest experiences as well as onsite sampling, couponing and product display.

Corporate opportunities include:

Sponsorship	Membership
Matching Gifts	Ticket Discoun
Corporate Events	Zoom Animals

ts

The Phoenix Zoo welcomes all forms of corporate support and recognizes that budgets as well as marketing and philanthropic objectives vary. As a result, we look forward to working with you on customizing an opportunity that meets your organization's needs.

Find out what the Phoenix Zoo can do for you. For more information, click here or email here.

WE'RE BUILDING A BETTER ZOO FOR YOU

Be a part of Predator Passage on the Africa Trail by purchasing a personalized brick.

THE PERFECT GIFT For the Holiday Season!

Celebrate a life event! | Honor a loved one! Support the Zoo!

> Phoenix 200 HANK YOU ALL

SUPPORTI

Limited Time Only Click Here

ADOPT ME!

OBERT E. MAYTAG

8.23.1923 - 3.14

JONS, HYENAS: AND MEERKATS, OH MY

WE LOVE THE ZOOI

Meerkats are coming!

Amazing adoption packages start at \$25 with plush options starting at \$75.

> Support the Phoenix Zoo and become a Wildlife Champion today!

For a complete list of packages, <u>click here</u> or call Ursula Hamblin at 602.286.3800 x7434.

SPOT THE DIFFERENCE!

Can you find the **10 differences** between the two ZooLights scenes below?



Wild Child artwork is randomly selected. Wild Child

DIFFERENCES

- 1. Palm tree silhouette instead of cactus
- 2. Different stars on trees
- 3. Missing cloud
- 4. Missing tree sparkle
- 5. Animal on tree different.
- 6. Sun smalle
- 7. Archway different colors
- 8. Missing sparkle on archway
- 9. Camel blanket different
- 10. Fire reflected
- - а с



Share your animal drawings with us. Parents - please write your child's name legibly along with their age.

1

Send to: WT - Wild Child | Attn: Communications 455 N. Galvin Pkwy. Phoenix, AZ 85008

BHONIGHT

WELCOME TO THE MANE EVENT



January 20, 2024 Registration 4 p.m. 5K Run 5:30 p.m. Enjoy an Exclusive Night of ZooLights with your registration!

Sign up as a team or corporation and HELP FUNDRAISE, for a chance to win an amazing prize! Your participation in our Zoo Move & Groove 5K helps care for the thousands of animals who call the Zoo home.

Register by clicking here.

Ottawa () University

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