## PREDATOR PASSAGE BRICK FAQS

### IS THERE A DEADLINE FOR ORDERING BRICKS?

Currently, there is not a deadline, but we may put one in place in the future.

### WHERE WILL THE BRICKS BE LAID/INSTALLED?

The bricks will be installed in the new Africa Trail - Predator Passage expansion. You may select to have your brick installed in either the Lion/Hyena Habitat Main Viewing or the Meerkat Habitat Viewing. If you do not have a preference on habitat, you can select "No Preference" while ordering your brick.

#### IS THERE A LIMIT TO HOW MANY BRICKS I CAN BUY?

No, there is not a limit to how many bricks you can purchase.

# IF I PURCHASE MULTIPLE BRICKS, WILL THEY BE INSTALLED NEXT TO EACH OTHER?

While we will make our best effort, we cannot guarantee that all of your bricks will be installed in proximity to each other, only that they will be installed in your preferred location (Lion/Hyena Habitat Main Viewing or Meerkat Habitat Viewing).

## IS THE PURCHASE OF MY PAVER BRICK TAX DEDUCTIBLE?

The Phoenix Zoo is a 501(c)(3) charitable organization (#86-0174843). Your paver brick contribution has no IRS-assigned value and is therefore fully tax-deductible. You will receive a thank you letter in the mail that can be used for tax purposes.

### WHEN WILL BRICKS BE LAID/INSTALLED?

Pavers will be installed at the conclusion of construction on Predator Passage, which is anticipated to occur in Fall of 2023. Please reach out to <a href="mailto:alunsford@phoenixzoo.org">alunsford@phoenixzoo.org</a> for updates on paver construction.

## **HOW LONG WILL MY BRICK LAST?**

While we can't guarantee the exact amount of time your brick will take to fade over the years, we anticipate the lifetime of your brick will be for many years to come. The bricks on the entrance bridge were installed in the 1990's and are still lasting and legible today.

### WHAT TYPE OF MESSAGE CAN I PUT ON A PAVER BRICK?

Examples of messages that you can put on paver bricks include: In Honor of, In Memory Of, Company, Foundation, or Family Name and many more! Please keep brick messages clear of inappropriate language and political messaging. We reserve the right to revoke your brick if we feel it may offend our guests.

### CAN A LOGO BE USED IN THE ENGRAVING?

Companies and foundations may use their logo as their brick engraving. Logos need to be emailed to <a href="mailto:alunsford@phoenixzoo.org">alunsford@phoenixzoo.org</a> as a vector file (SVG, EPS, AI, or PDF) and must be of high quality. Please include your order number in your email.

# HOW CAN I NOTIFY SOMEONE THAT A BRICK HAS BEEN PURCHASED ON THEIR BEHALF?

Certificates are available that you can request for friends and family. Email <a href="mailto:alunsford@phoenixzoo.org">alunsford@phoenixzoo.org</a> to request a certificate for your brick(s). The certificate will include the verbiage requested for your brick, but will not include any animal images or company logos. Keep in mind, the certificate is not a proof for your brick, so your completed brick will likely look different than the image on the certificate.

### WHAT IF MY QUESTION ISN'T ANSWERED HERE?

Please call Ashley Lunsford in the Donor Relations Department at 602.914.4338 or email <u>alunsford@phoenixzoo.org</u> with any additional questions.